

MTD Sales
38.09 L

Brand Share %
3.16 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	32.97	6.90 %
Wash-Mac	4.46	1.40 %
LED TV	0.66	0.16 %
Total	38.09	3.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	19.18	3.06 %
TIRUPATI-01	18.91	3.27 %
Total	38.09	3.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.88	6.07 %
Wash-Mac	1.77	1.25 %
LED TV	0.53	0.26 %
Total	19.18	3.06 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.70	1.47 %
KDR1	0.62	2.65 %
VJW1	0.62	1.54 %
NRT1	0.53	1.78 %
KND1	0.49	1.79 %
PPM1	0.31	2.82 %
VJW5	0.26	1.50 %
CKT1	0.11	0.62 %
PRL1	0.11	1.21 %
AMP1		0.00 %
BPP1		0.00 %
CRL1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
MTM1		0.00 %
GVM1	-0.01	-0.05 %
Total	19.18	3.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.10	8.05 %
Wash-Mac	2.68	1.53 %
LED TV	0.13	0.06 %
Total	18.91	3.27 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.55	3.09 %
BVL1	0.45	2.25 %
NDL1	0.33	1.38 %
KDA1	0.31	1.59 %
KNL2	0.31	1.02 %
NYP1	0.31	2.16 %
PMR1	0.31	1.82 %
TPY1	0.31	1.58 %
VKI1	0.29	1.95 %
ADI1	0.11	0.70 %
DHN1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	18.91	3.27 %