

MTD Sales
37.19 L

Brand Share %
3.19 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	32.40	6.90 %
Wash-Mac	4.13	1.35 %
LED TV	0.66	0.17 %
Total	37.19	3.19 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.65	3.08 %
TIRUPATI-01	18.54	3.30 %
Total	37.19	3.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.57	6.08 %
Wash-Mac	1.55	1.14 %
LED TV	0.53	0.27 %
Total	18.65	3.08 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.62	2.65 %
VJW1	0.62	1.58 %
NRT1	0.53	1.78 %
KND1	0.49	1.85 %
PPM1	0.31	2.92 %
BVR1	0.28	0.60 %
VJW5	0.26	1.54 %
CKT1	0.11	0.64 %
AMP1		0.00 %
BPP1		0.00 %
CRL1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
JPT1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
MTM1		0.00 %
GVM1	-0.01	-0.06 %
Total	18.65	3.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.83	8.04 %
Wash-Mac	2.57	1.52 %
LED TV	0.13	0.07 %
Total	18.54	3.30 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.55	3.15 %
BVL1	0.45	2.37 %
NDL1	0.33	1.41 %
KDA1	0.31	1.64 %
KNL2	0.31	1.05 %
NYP1	0.31	2.16 %
PMR1	0.31	1.96 %
TPY1	0.31	1.64 %
VKI1	0.29	1.96 %
ADI1	0.11	0.74 %
DHN1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	18.54	3.30 %