

MTD Sales
15.07 L

Brand Share %
1.48 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **1.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	11.92	2.00 %
LED TV	3.15	0.75 %
Total	15.07	1.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.73	2.48 %
TIRUPATI-01	2.34	0.46 %
Total	15.07	1.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.96	3.35 %
LED TV	2.77	1.28 %
Total	12.73	2.48 %

Branch *	MTD Sales L	Brand Share %
DPE1		0.06 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
NPR1		0.00 %
OGI1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHRM		0.00 %
RMV1	-0.02	-0.12 %
Total	12.73	2.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.96	0.66 %
LED TV	0.38	0.18 %
Total	2.34	0.46 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.31	1.22 %
ATP1	0.24	0.97 %
KAR1	0.13	1.33 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KDR1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
KHT1	-0.36	-2.33 %
Total	2.34	0.46 %