

MTD Sales
20.28 L

Brand Share %
1.78 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	19.02	4.13 %
Wash-Mac	0.76	0.28 %
LED TV	0.50	0.12 %
Total	20.28	1.78 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	13.45	2.56 %
VIJAYAWADA-01	6.84	1.12 %
Total	20.28	1.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.98	8.62 %
Wash-Mac	0.47	0.30 %
Total	13.45	2.56 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.31	1.61 %
KHT1	0.29	1.30 %
NYP1	0.25	1.05 %
KOU1	0.11	1.01 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	13.45	2.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.04	1.95 %
LED TV	0.50	0.27 %
Wash-Mac	0.30	0.26 %
Total	6.84	1.12 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.62	1.24 %
CRL1	0.31	1.54 %
ELU1	0.31	1.35 %
TDD1	0.30	1.62 %
KND1	0.19	0.91 %
GVM1	0.11	0.41 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	6.84	1.12 %