

MTD Sales
19.70 L

Brand Share %
1.89 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	18.55	4.26 %
Wash-Mac	0.65	0.28 %
LED TV	0.50	0.14 %
Total	19.70	1.89 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	12.86	2.69 %
VIJAYAWADA-01	6.84	1.21 %
Total	19.70	1.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	12.51	8.67 %
Wash-Mac	0.36	0.26 %
Total	12.86	2.69 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.29	1.38 %
NYP1	0.25	1.16 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	12.86	2.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.04	2.07 %
LED TV	0.50	0.29 %
Wash-Mac	0.30	0.29 %
Total	6.84	1.21 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.62	1.37 %
CRL1	0.31	1.65 %
ELU1	0.31	1.45 %
TDD1	0.30	1.82 %
KND1	0.19	0.94 %
GVM1	0.11	0.42 %
AMP1		0.00 %
BPP1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	6.84	1.21 %