

MTD Sales  
**16.34 L**

Brand Share %  
**2.23 %**

Information:

**MTD :** 01-08-2025 To 14-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.23 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 15.51       | 4.41 %        |
| LED TV   | 0.50        | 0.22 %        |
| Wash-Mac | 0.33        | 0.21 %        |
| Total    | 16.34       | 2.23 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 12.14       | 3.75 %        |
| VIJAYAWADA-01 | 4.19        | 1.02 %        |
| Total         | 16.34       | 2.23 %        |

**TIRUPATI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 11.92       | 10.54 %       |
| Wash-Mac | 0.22        | 0.24 %        |
| Total    | 12.14       | 3.75 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KHT1     | 0.29        | 1.47 %        |
| NYP1     | 0.11        | 1.20 %        |
| ADI1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 12.14       | 3.75 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 3.58        | 1.50 %        |
| LED TV   | 0.50        | 0.47 %        |
| Wash-Mac | 0.11        | 0.17 %        |
| Total    | 4.19        | 1.02 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 0.62        | 1.96 %        |
| GVM1     | 0.11        | 0.55 %        |
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GNT1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 4.19        | 1.02 %        |