

MTD Sales
1,210.65 L

Brand Share %
33.17 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	416.26	30.04 %
Fridge	252.57	33.23 %
Wash-Mac	248.23	35.80 %
Air-Cond	238.09	37.30 %
W-Purifi	19.84	49.05 %
Dishwash	14.61	92.69 %
Home-The	12.52	12.18 %
Oven	8.54	61.77 %
Total	1,210.65	33.17 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	610.13	33.61 %
VIJAYAWADA-01	600.52	32.72 %
Total	1,210.65	33.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	220.49	30.38 %
Wash-Mac	133.48	36.02 %
Fridge	120.73	32.21 %
Air-Cond	102.23	40.70 %
W-Purifi	15.23	53.66 %
Home-The	8.58	16.66 %
Dishwash	5.29	88.78 %
Oven	4.09	58.86 %
Total	610.13	33.61 %

Branch *	MTD Sales L	Brand Share %
KNL2	29.59	32.22 %
TPY1	25.73	31.71 %
ATP1	25.52	23.12 %
NDL1	22.30	32.94 %
KDA1	21.82	29.45 %
KNL1	20.18	31.04 %
PDT1	19.29	28.88 %
PMR1	19.20	31.69 %
NLR1	16.96	25.34 %
DHN1	15.52	31.64 %
MPL1	15.48	27.41 %
KHT1	15.36	30.69 %
TPI1	14.54	28.69 %
NYP1	13.29	27.68 %
ADI1	12.11	21.47 %
Total	610.13	33.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	195.77	29.66 %
Air-Cond	135.86	35.09 %
Fridge	131.83	34.22 %
Wash-Mac	114.76	35.56 %
Dishwash	9.32	95.06 %
W-Purifi	4.61	38.19 %
Oven	4.45	64.71 %
Home-The	3.94	7.68 %
Total	600.52	32.72 %

Branch *	MTD Sales L	Brand Share %
BVR1	56.39	31.85 %
VJW3	26.62	28.11 %
VJW1	25.43	30.16 %
TNK1	23.59	23.90 %
OGL1	20.26	28.31 %
NRT1	15.06	29.34 %
TEL1	13.86	32.93 %
RMV1	12.38	19.21 %
PAP1	10.64	26.47 %
TVU1	9.70	25.88 %
JPT1	9.54	23.22 %
GVM1	8.93	29.40 %
MTM1	8.68	30.39 %
TNI1	8.63	26.61 %
PRL1	6.61	24.24 %
PPM1	6.56	25.61 %
BPP1	6.31	23.58 %
AMP1	6.25	26.05 %
VUY1	5.19	25.82 %
GDV1	4.34	17.39 %
GTSD		0.00 %
WHVJ		0.00 %
Total	600.52	32.72 %