

MTD Sales
646.05 L

Brand Share %
32.06 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.06 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	190.02	33.98 %
Air-Cond	169.65	30.70 %
Fridge	126.26	28.33 %
Wash-Mac	125.80	34.42 %
W-Purifi	13.04	45.63 %
Home-The	10.31	22.10 %
Oven	5.80	53.57 %
Dishwash	5.17	84.50 %
Total	646.05	32.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	336.91	32.21 %
TIRUPATI-01	309.14	31.90 %
Total	646.05	32.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.56	31.33 %
LED TV	97.64	36.71 %
Fridge	57.33	26.55 %
Wash-Mac	53.18	33.57 %
Home-The	4.96	19.51 %
W-Purifi	3.85	42.89 %
Oven	3.39	61.40 %
Dishwash	3.00	91.07 %
Total	336.91	32.21 %

Branch *	MTD Sales L	Brand Share %
BVR1	25.98	29.70 %
VJW1	15.43	26.98 %
OGL1	15.20	30.57 %
TNK1	14.33	24.60 %
GNT1	12.88	28.67 %
VJW3	9.77	26.36 %
GVM1	8.35	21.27 %
TEL1	7.82	30.43 %
RMV1	7.80	17.66 %
VJW2	7.70	29.88 %
TVU1	6.95	30.12 %
PAP1	5.72	23.78 %
CKT1	5.53	23.33 %
JPT1	5.09	20.62 %
GDV1	3.96	19.68 %
AMP1	3.43	22.15 %
PRL1	3.20	21.84 %
VUY1	3.10	18.61 %
BPP1	2.12	18.56 %
GTSD		0.00 %
Total	336.91	32.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	92.38	31.51 %
Wash-Mac	72.62	35.07 %
Fridge	68.92	30.00 %
Air-Cond	56.09	29.50 %
W-Purifi	9.19	46.89 %
Home-The	5.36	25.20 %
Oven	2.41	45.44 %
Dishwash	2.17	76.81 %
Total	309.14	31.90 %

Branch *	MTD Sales L	Brand Share %
ATP1	18.46	25.49 %
PDT1	11.57	28.14 %
NLR1	11.42	28.99 %
KNL1	9.83	28.18 %
NYP1	9.10	24.51 %
MPL1	8.56	25.72 %
KHT1	7.78	19.66 %
PMR1	6.02	17.43 %
DHN1	5.57	28.69 %
BVL1	5.28	25.10 %
ADI1	4.89	13.66 %
GTL1	2.66	17.74 %
TPSD		0.00 %
Total	309.14	31.90 %