

MTD Sales
558.26 L

Brand Share %
30.19 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	153.74	29.67 %
Fridge	142.32	31.09 %
LED TV	131.10	29.46 %
Wash-Mac	99.79	28.87 %
W-Purifi	13.67	48.55 %
Home-The	7.19	19.07 %
Oven	6.57	53.45 %
Dishwash	3.88	92.66 %
Total	558.26	30.19 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	291.33	30.63 %
TIRUPATI-01	266.93	29.73 %
Total	558.26	30.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	86.38	28.60 %
Fridge	79.53	34.07 %
LED TV	68.93	30.78 %
Wash-Mac	42.92	27.74 %
W-Purifi	5.02	49.82 %
Oven	3.16	62.26 %
Home-The	3.13	15.87 %
Dishwash	2.26	100.00 %
Total	291.33	30.63 %

Branch *	MTD Sales L	Brand Share %
BVR1	15.42	22.12 %
TNK1	15.02	23.95 %
OGL1	11.54	28.70 %
GNT1	10.05	24.91 %
VJW1	9.64	18.74 %
VJW3	9.51	26.73 %
KND1	9.38	23.99 %
VJW2	5.87	28.11 %
GVM1	5.00	21.54 %
JGG1	4.97	29.20 %
TVU1	4.89	26.28 %
GDV1	3.72	23.81 %
JPT1	3.59	18.42 %
PRL1	3.15	20.51 %
VUY1	2.91	22.01 %
BPP1	2.09	19.61 %
DPE1	1.94	16.40 %
AMP1	0.93	5.43 %
Total	291.33	30.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.37	31.15 %
Fridge	62.79	27.99 %
LED TV	62.16	28.13 %
Wash-Mac	56.87	29.78 %
W-Purifi	8.65	47.84 %
Home-The	4.06	22.58 %
Oven	3.41	47.24 %
Dishwash	1.61	84.00 %
Total	266.93	29.73 %

Branch *	MTD Sales L	Brand Share %
ATP1	8.68	21.77 %
BVL1	8.56	26.44 %
NLR1	8.08	16.85 %
PMR1	7.90	27.47 %
RCY1	7.70	28.41 %
MPL1	7.47	25.20 %
DHN1	5.69	23.32 %
KHT1	5.35	20.59 %
PDT1	4.55	17.99 %
NYP1	4.30	18.23 %
ADI1	3.72	13.62 %
PUT1	3.31	17.18 %
PGR1	1.66	11.83 %
Total	266.93	29.73 %