

MTD Sales
1,365.10 L

Brand Share %
34.14 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **34.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	885.36	37.73 %
Fridge	169.14	29.16 %
LED TV	154.43	27.04 %
Wash-Mac	109.39	27.99 %
W-Purifi	17.17	50.62 %
Dishwash	12.74	68.87 %
Home-The	10.68	22.43 %
Oven	6.19	61.52 %
Total	1,365.10	34.14 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	730.18	34.32 %
TIRUPATI-01	634.91	33.94 %
Total	1,365.10	34.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	476.60	37.02 %
LED TV	86.27	31.02 %
Fridge	85.88	28.88 %
Wash-Mac	56.39	27.69 %
Dishwash	7.74	61.38 %
Home-The	7.39	26.05 %
W-Purifi	6.40	43.99 %
Oven	3.52	60.58 %
Total	730.18	34.32 %

Branch *	MTD Sales L	Brand Share %
TNK1	30.98	28.63 %
VJW1	27.79	25.61 %
RMV1	27.00	24.96 %
BVR1	26.68	20.19 %
VJW3	21.09	22.53 %
RAL1	16.31	29.51 %
TNI1	15.34	31.35 %
NPR1	14.06	26.93 %
PPM1	13.49	32.93 %
JPT1	11.24	26.26 %
MTM1	10.87	33.55 %
CKT1	10.83	24.51 %
TVU1	9.22	21.62 %
DPE1	8.45	28.82 %
JGG1	6.94	33.73 %
GDV1	5.33	19.30 %
AMP1	4.40	19.03 %
Total	730.18	34.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	408.77	38.60 %
Fridge	83.26	29.45 %
LED TV	68.17	23.27 %
Wash-Mac	53.00	28.31 %
W-Purifi	10.77	55.60 %
Dishwash	5.00	84.89 %
Home-The	3.29	17.10 %
Oven	2.67	62.80 %
Total	634.91	33.94 %

Branch *	MTD Sales L	Brand Share %
CTO1	28.92	27.92 %
PDT1	27.22	30.02 %
ATP1	26.25	28.68 %
KDA1	17.20	19.90 %
NLR1	15.73	14.92 %
VKI1	12.25	29.90 %
RCY1	11.44	29.03 %
PMR1	10.18	24.24 %
PUT1	9.59	21.31 %
ADI1	7.38	15.13 %
PGR1	7.27	27.41 %
NYP1	2.38	5.70 %
WHKD		0.00 %
Total	634.91	33.94 %