

MTD Sales
523.07 L

Brand Share %
32.07 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.07 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	184.24	30.53 %
Wash-Mac	121.19	35.88 %
Fridge	117.28	34.82 %
Air-Cond	61.93	23.87 %
W-Purifi	14.14	52.61 %
Dishwash	10.18	62.94 %
Home-The	7.30	18.22 %
Oven	6.81	66.04 %
Total	523.07	32.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	263.88	32.42 %
VIJAYAWADA-01	259.19	31.72 %
Total	523.07	32.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	87.18	28.25 %
Wash-Mac	63.85	35.59 %
Fridge	55.97	33.97 %
Air-Cond	35.99	32.53 %
W-Purifi	9.11	51.16 %
Dishwash	4.65	74.22 %
Oven	4.15	71.92 %
Home-The	2.99	14.45 %
Total	263.88	32.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	26.04	28.41 %
CTO1	13.94	28.43 %
ATP1	13.70	24.24 %
TPY1	12.92	31.99 %
NLR1	10.54	26.97 %
TPSD	8.54	31.44 %
MPL1	6.52	24.69 %
KDA1	6.46	29.22 %
ADI1	5.91	28.29 %
DHN1	5.33	30.27 %
PMR1	4.83	17.20 %
PGR1	4.36	26.23 %
NYP1	4.25	25.29 %
Total	263.88	32.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	97.07	32.92 %
Fridge	61.31	35.63 %
Wash-Mac	57.35	36.21 %
Air-Cond	25.94	17.43 %
Dishwash	5.53	55.81 %
W-Purifi	5.03	55.47 %
Home-The	4.31	22.23 %
Oven	2.66	58.56 %
Total	259.19	31.72 %

Branch *	MTD Sales L	Brand Share %
BVR1	16.13	30.94 %
TNK1	10.64	27.78 %
NRT1	7.70	29.44 %
GTSD	7.23	31.45 %
KDR1	6.91	30.34 %
VJW3	6.78	19.48 %
RMV1	6.57	26.10 %
VJW4	6.29	23.90 %
KND1	6.29	17.39 %
RAL1	5.69	26.85 %
TDD1	5.14	28.07 %
TNI1	4.41	28.38 %
JPT1	4.04	27.64 %
PAP1	3.92	20.49 %
TVU1	2.98	18.87 %
PPM1	2.47	20.94 %
MTM1	2.27	22.14 %
GDV1	1.83	14.31 %
AMP1	1.74	21.38 %
VJW2	1.65	12.65 %
BPP1	1.45	13.49 %
WHRM		0.00 %
Total	259.19	31.72 %