

MTD Sales
1,195.05 L

Brand Share %
33.25 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	409.86	29.99 %
Fridge	251.67	33.58 %
Wash-Mac	242.42	35.76 %
Air-Cond	236.52	37.59 %
W-Purifi	19.68	49.04 %
Dishwash	14.61	92.69 %
Home-The	12.15	12.00 %
Oven	8.13	61.12 %
Total	1,195.05	33.25 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	600.52	33.63 %
VIJAYAWADA-01	594.54	32.88 %
Total	1,195.05	33.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	216.46	30.25 %
Wash-Mac	129.67	35.87 %
Fridge	120.32	32.39 %
Air-Cond	101.29	41.32 %
W-Purifi	15.08	53.41 %
Home-The	8.40	16.50 %
Dishwash	5.29	88.78 %
Oven	4.00	58.30 %
Total	600.52	33.63 %

Branch *	MTD Sales L	Brand Share %
KNL2	29.08	32.11 %
TPY1	25.73	31.99 %
ATP1	25.34	23.27 %
NDL1	22.17	32.88 %
KDA1	21.49	31.30 %
KNL1	20.18	31.10 %
PDT1	19.11	28.89 %
PMR1	17.71	30.78 %
NLR1	16.57	25.48 %
DHN1	15.52	32.10 %
MPL1	15.48	27.56 %
KHT1	15.36	31.01 %
TPI1	14.54	29.06 %
PGR1	13.91	33.05 %
NYP1	13.29	28.12 %
ADI1	11.64	21.00 %
GTL1	7.22	33.16 %
Total	600.52	33.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	193.40	29.71 %
Air-Cond	135.23	35.20 %
Fridge	131.35	34.75 %
Wash-Mac	112.74	35.64 %
Dishwash	9.32	95.06 %
W-Purifi	4.61	38.68 %
Oven	4.13	64.12 %
Home-The	3.76	7.46 %
Total	594.54	32.88 %

Branch *	MTD Sales L	Brand Share %
BVR1	56.39	31.93 %
VJW3	26.40	28.47 %
VJW1	25.34	30.48 %
TNK1	23.59	24.00 %
OGL1	20.26	28.45 %
NRT1	15.06	29.39 %
TEL1	13.62	32.67 %
RMV1	12.38	19.30 %
PAP1	10.64	27.11 %
JPT1	9.54	23.51 %
TVU1	9.48	25.91 %
GVM1	8.93	29.79 %
DPE1	8.79	32.00 %
MTM1	8.68	30.52 %
TNI1	8.09	26.19 %
PPM1	6.56	25.61 %
BPP1	6.31	23.91 %
AMP1	6.02	25.58 %
PRL1	5.94	23.30 %
VUY1	5.19	25.82 %
GDV1	4.34	17.39 %
GTSD		0.00 %
WHVJ		0.00 %
Total	594.54	32.88 %