

MTD Sales
666.46 L

Brand Share %
27.58 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	185.67	25.93 %
LED TV	183.22	30.51 %
Fridge	128.68	24.98 %
Wash-Mac	118.83	25.76 %
W-Purifi	22.65	60.45 %
Dishwash	12.56	59.64 %
Home-The	8.46	15.33 %
Oven	6.38	63.61 %
Total	666.46	27.58 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	346.95	28.17 %
VIJAYAWADA-01	319.51	26.96 %
Total	666.46	27.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	91.43	31.19 %
Air-Cond	90.86	25.51 %
Fridge	75.82	27.46 %
Wash-Mac	62.64	25.90 %
W-Purifi	13.21	56.91 %
Dishwash	6.25	69.45 %
Oven	3.56	64.89 %
Home-The	3.20	11.93 %
Total	346.95	28.17 %

Branch *	MTD Sales L	Brand Share %
CTO1	16.68	21.33 %
KDA1	11.85	20.34 %
NLR1	11.32	21.47 %
KNL2	10.52	25.80 %
SPE1	9.36	26.21 %
PDT1	8.58	24.43 %
NDL1	7.04	23.72 %
GTU1	5.55	24.50 %
PMR1	5.21	15.77 %
TPSD	3.97	26.41 %
ADI1	3.60	12.51 %
PGR1	3.37	17.50 %
MPL1	3.07	8.93 %
NYP1	3.00	10.44 %
GTL1	2.76	17.16 %
WHKD		0.00 %
Total	346.95	28.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	94.82	26.33 %
LED TV	91.79	29.87 %
Wash-Mac	56.20	25.62 %
Fridge	52.86	22.12 %
W-Purifi	9.44	66.20 %
Dishwash	6.32	52.33 %
Home-The	5.27	18.53 %
Oven	2.82	62.06 %
Total	319.51	26.96 %

Branch *	MTD Sales L	Brand Share %
VSK1	26.38	18.23 %
VJW3	16.41	26.37 %
BVR1	13.17	20.07 %
VJW1	12.75	24.26 %
NRT1	9.06	24.22 %
TNK1	9.03	21.50 %
VJW4	7.76	24.23 %
GNT1	7.24	13.67 %
RMV1	6.50	17.01 %
TVU1	5.74	24.20 %
PAP1	5.47	24.79 %
CKT1	3.17	14.01 %
DPE1	3.01	20.81 %
GDV1	2.78	19.39 %
NZV1	2.73	16.56 %
JGG1	2.25	15.50 %
JPT1	2.11	10.82 %
VUY1	1.52	24.13 %
AMP1	0.68	10.36 %
WHGT		0.00 %
WHRM		0.00 %
Total	319.51	26.96 %