

MTD Sales
866.18 L

Brand Share %
35.16 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	300.18	32.35 %
Air-Cond	211.59	43.91 %
Wash-Mac	162.04	37.03 %
Fridge	152.10	31.32 %
W-Purifi	16.64	51.90 %
Home-The	8.39	10.93 %
Dishwash	8.27	81.67 %
Oven	6.97	60.34 %
Total	866.18	35.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	462.00	35.89 %
TIRUPATI-01	404.18	34.36 %
Total	866.18	35.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	166.24	34.69 %
Air-Cond	126.29	42.28 %
Fridge	77.50	32.29 %
Wash-Mac	73.62	36.02 %
Dishwash	5.65	85.90 %
W-Purifi	5.28	42.13 %
Home-The	4.46	10.76 %
Oven	2.96	66.50 %
Total	462.00	35.89 %

Branch *	MTD Sales L	Brand Share %
BVR1	30.67	30.74 %
GNT1	22.77	26.39 %
VJW1	20.14	32.81 %
TNK1	17.44	25.51 %
NRT1	12.85	34.73 %
TNI1	11.89	34.82 %
RMV1	10.80	21.37 %
PAP1	10.09	30.53 %
CKT1	8.45	30.42 %
PPM1	7.45	33.27 %
VJW4	7.06	31.04 %
VJW3	7.01	18.36 %
TVU1	5.41	24.32 %
PRL1	5.21	30.56 %
GDV1	4.93	24.88 %
AMP1	4.58	22.43 %
VUY1	2.54	17.79 %
BPP1	2.42	19.71 %
GTSD		0.00 %
Total	462.00	35.89 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	133.94	29.85 %
Wash-Mac	88.43	37.91 %
Air-Cond	85.29	46.57 %
Fridge	74.60	30.37 %
W-Purifi	11.36	58.17 %
Oven	4.01	56.48 %
Home-The	3.93	11.12 %
Dishwash	2.62	73.85 %
Total	404.18	34.36 %

Branch *	MTD Sales L	Brand Share %
ATP1	21.70	28.66 %
CTO1	21.07	34.83 %
KNL2	16.81	27.07 %
PDT1	16.00	30.74 %
KDA1	15.18	29.37 %
NLR1	14.11	30.28 %
MPL1	12.24	26.40 %
KHT1	11.49	32.72 %
PIL1	11.29	32.03 %
ADI1	9.89	30.58 %
DHN1	8.56	26.21 %
KNL1	7.94	33.17 %
PMR1	7.92	29.06 %
PGR1	7.69	30.28 %
BVL1	7.56	29.16 %
TPI1	6.10	21.29 %
GTL1	6.02	25.95 %
NYP1	5.25	16.51 %
TPSD		0.00 %
Total	404.18	34.36 %