

MTD Sales
624.52 L

Brand Share %
32.04 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.04 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	185.20	34.13 %
Air-Cond	162.04	30.28 %
Fridge	122.82	28.72 %
Wash-Mac	121.42	34.35 %
W-Purifi	12.04	44.43 %
Home-The	10.13	21.99 %
Oven	5.71	53.16 %
Dishwash	5.17	84.50 %
Total	624.52	32.04 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	325.94	32.12 %
TIRUPATI-01	298.58	31.96 %
Total	624.52	32.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.19	30.63 %
LED TV	94.39	36.72 %
Fridge	56.35	27.03 %
Wash-Mac	52.21	33.94 %
Home-The	4.86	19.41 %
W-Purifi	3.54	42.41 %
Oven	3.39	61.40 %
Dishwash	3.00	91.07 %
Total	325.94	32.12 %

Branch *	MTD Sales L	Brand Share %
BVR1	24.90	28.82 %
VJW1	15.17	26.86 %
OGL1	14.83	30.45 %
TNK1	14.23	24.74 %
GNT1	12.77	29.34 %
VJW3	9.45	26.07 %
GVM1	8.35	21.54 %
TEL1	7.82	30.67 %
RMV1	7.80	17.99 %
VJW2	7.39	29.58 %
TVU1	6.53	29.96 %
PAP1	5.72	24.33 %
CKT1	5.43	23.22 %
JPT1	4.99	22.02 %
GDV1	3.96	19.74 %
AMP1	3.31	22.29 %
PRL1	3.20	22.42 %
VUY1	3.10	19.12 %
BPP1	2.12	18.80 %
GTSD		0.00 %
Total	325.94	32.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	90.82	31.81 %
Wash-Mac	69.21	34.66 %
Fridge	66.47	30.32 %
Air-Cond	53.84	29.59 %
W-Purifi	8.50	45.33 %
Home-The	5.26	25.07 %
Oven	2.32	44.45 %
Dishwash	2.17	76.81 %
Total	298.58	31.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	25.21	31.71 %
ATP1	17.53	24.87 %
NLR1	11.42	29.65 %
PDT1	11.30	27.72 %
KNL1	9.70	31.63 %
NYP1	9.00	24.48 %
MPL1	7.97	25.10 %
KHT1	7.61	19.76 %
PMR1	6.02	17.57 %
DHN1	5.05	28.25 %
ADI1	4.89	14.00 %
BVL1	4.87	25.14 %
GTL1	2.66	18.17 %
TPSD		0.00 %
Total	298.58	31.96 %