

MTD Sales
543.13 L

Brand Share %
30.19 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	148.95	29.67 %
Fridge	139.74	31.41 %
LED TV	127.90	29.37 %
Wash-Mac	95.80	28.56 %
W-Purifi	13.28	47.83 %
Home-The	7.10	19.05 %
Oven	6.48	53.76 %
Dishwash	3.88	92.66 %
Total	543.13	30.19 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	283.77	30.72 %
TIRUPATI-01	259.36	29.62 %
Total	543.13	30.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.58	28.50 %
Fridge	78.42	34.51 %
LED TV	67.34	30.79 %
Wash-Mac	41.98	27.81 %
W-Purifi	4.90	49.22 %
Oven	3.16	62.95 %
Home-The	3.13	15.92 %
Dishwash	2.26	100.00 %
Total	283.77	30.72 %

Branch *	MTD Sales L	Brand Share %
TNK1	15.02	24.31 %
BVR1	14.90	21.86 %
OGL1	11.19	28.36 %
GNT1	10.05	25.33 %
VJW3	9.51	26.98 %
VJW1	9.39	18.50 %
KND1	8.46	23.02 %
PAP1	6.86	28.87 %
VJW2	5.75	27.89 %
GVM1	5.00	22.99 %
TVU1	4.89	26.28 %
JGG1	4.65	27.94 %
GDV1	3.72	24.10 %
JPT1	3.59	18.60 %
PRL1	3.15	21.87 %
VUY1	2.91	22.01 %
BPP1	2.09	21.21 %
DPE1	1.94	17.23 %
AMP1	0.93	5.79 %
Total	283.77	30.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.37	31.28 %
Fridge	61.32	28.17 %
LED TV	60.57	27.94 %
Wash-Mac	53.82	29.18 %
W-Purifi	8.39	47.06 %
Home-The	3.97	22.53 %
Oven	3.31	47.19 %
Dishwash	1.61	84.00 %
Total	259.36	29.62 %

Branch *	MTD Sales L	Brand Share %
ATP1	8.68	21.77 %
BVL1	8.40	26.69 %
NLR1	8.08	17.21 %
MPL1	7.47	25.55 %
RCY1	7.41	28.34 %
PMR1	7.22	25.12 %
DHN1	5.60	24.35 %
KHT1	5.35	20.92 %
PDT1	4.32	17.39 %
NYP1	4.30	18.28 %
ADI1	3.60	13.39 %
PUT1	2.64	14.54 %
PGR1	1.97	14.53 %
Total	259.36	29.62 %