

MTD Sales
1,833.87 L

Brand Share %
29.38 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1,388.88	29.95 %
LED TV	155.09	29.19 %
Fridge	152.21	24.06 %
Wash-Mac	91.62	27.24 %
W-Purifi	20.60	54.58 %
Dishwash	12.65	84.51 %
Home-The	7.25	17.76 %
Oven	5.56	56.88 %
Total	1,833.87	29.38 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	940.25	30.37 %
VIJAYAWADA-01	893.62	28.41 %
Total	1,833.87	29.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	714.43	31.48 %
Fridge	81.24	25.24 %
LED TV	71.98	26.16 %
Wash-Mac	49.08	27.79 %
W-Purifi	12.48	54.98 %
Dishwash	5.44	96.98 %
Home-The	2.82	14.26 %
Oven	2.79	52.84 %
Total	940.25	30.37 %

Branch *	MTD Sales L	Brand Share %
TPY2	75.69	26.71 %
KDA1	44.34	28.59 %
ATP1	43.05	23.94 %
CTO1	40.41	23.89 %
RJP1	32.99	27.59 %
KHT1	21.00	27.13 %
KDR1	20.22	26.66 %
PUT1	17.83	22.08 %
MPL1	16.65	17.81 %
KOU1	13.67	19.35 %
PMR1	12.83	16.22 %
NYP1	8.65	12.97 %
ADI1	6.34	10.17 %
PGR1	5.45	11.69 %
TPSD		0.00 %
WHKD		0.00 %
Total	940.25	30.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	674.46	28.48 %
LED TV	83.11	32.44 %
Fridge	70.97	22.84 %
Wash-Mac	42.55	26.62 %
W-Purifi	8.12	53.98 %
Dishwash	7.22	77.05 %
Home-The	4.43	21.07 %
Oven	2.77	61.62 %
Total	893.62	28.41 %

Branch *	MTD Sales L	Brand Share %
TNK1	40.42	27.45 %
GNT1	39.82	22.42 %
VJW1	38.68	22.68 %
BVR1	30.71	18.10 %
CRL1	30.41	28.37 %
VJW3	25.74	17.93 %
RMV1	25.51	24.74 %
KND1	22.53	26.08 %
RAL1	22.14	26.11 %
VJW2	21.93	23.75 %
PPM1	15.48	26.72 %
GNT2	14.44	26.11 %
CKT1	13.24	22.07 %
TVU1	11.95	20.70 %
GDV1	11.19	22.76 %
NZV1	9.14	24.77 %
PNR1	8.77	29.25 %
AMP1	3.89	10.79 %
GTSD		0.00 %
WHGT		0.00 %
WHTD		0.00 %
WHVJ	-0.33	17.41 %
Total	893.62	28.41 %