

MTD Sales  
1,335.94 L

Brand Share %  
34.28 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **34.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	863.59	37.89 %
Fridge	165.95	29.30 %
LED TV	151.82	27.04 %
Wash-Mac	109.00	28.43 %
W-Purifi	16.48	50.25 %
Dishwash	12.74	68.87 %
Home-The	10.30	22.33 %
Oven	6.06	62.14 %
<b>Total</b>	<b>1,335.94</b>	<b>34.28 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	712.00	34.41 %
TIRUPATI-01	623.93	34.12 %
<b>Total</b>	<b>1,335.94</b>	<b>34.28 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	462.52	37.11 %
LED TV	84.65	30.97 %
Fridge	84.63	29.14 %
Wash-Mac	56.00	28.15 %
Dishwash	7.74	61.38 %
Home-The	7.01	25.61 %
W-Purifi	6.06	43.06 %
Oven	3.39	59.71 %
<b>Total</b>	<b>712.00</b>	<b>34.41 %</b>

Branch *	MTD Sales L	Brand Share %
TNK1	29.71	28.18 %
VJW1	27.48	26.55 %
RMV1	26.87	25.23 %
BVR1	25.92	20.28 %
VJW3	20.60	22.89 %
RAL1	15.20	28.77 %
TNI1	14.22	30.23 %
NPR1	13.24	26.11 %
PPM1	13.17	32.82 %
JPT1	11.24	27.37 %
MTM1	10.55	33.20 %
CKT1	10.51	24.24 %
TVU1	9.04	22.18 %
DPE1	8.13	28.25 %
JGG1	6.30	31.66 %
GDV1	5.33	19.30 %
AMP1	4.40	20.14 %
<b>Total</b>	<b>712.00</b>	<b>34.41 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	401.07	38.84 %
Fridge	81.32	29.47 %
LED TV	67.17	23.31 %
Wash-Mac	53.00	28.73 %
W-Purifi	10.42	55.66 %
Dishwash	5.00	84.89 %
Home-The	3.29	17.54 %
Oven	2.67	65.54 %
Total	623.93	34.12 %

Branch *	MTD Sales L	Brand Share %
CTO1	28.23	28.05 %
PDT1	27.22	31.15 %
ATP1	25.84	28.95 %
KDA1	17.20	20.44 %
NLR1	15.73	15.11 %
VKI1	11.60	29.01 %
RCY1	11.44	30.15 %
PMR1	9.94	24.24 %
PUT1	9.59	21.87 %
ADI1	7.38	15.38 %
PGR1	7.18	27.34 %
NYP1	2.38	5.73 %
WHKD		0.00 %
Total	623.93	34.12 %