

MTD Sales
497.83 L

Brand Share %
32.06 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.06 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	178.21	30.54 %
Wash-Mac	114.83	35.43 %
Fridge	114.11	34.98 %
Air-Cond	53.81	23.47 %
W-Purifi	13.24	51.56 %
Dishwash	10.18	64.40 %
Home-The	6.75	17.73 %
Oven	6.72	66.36 %
Total	497.83	32.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	252.74	32.53 %
TIRUPATI-01	245.09	31.59 %
Total	497.83	32.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	95.35	33.15 %
Fridge	59.39	36.00 %
Wash-Mac	55.79	36.30 %
Air-Cond	25.29	19.56 %
Dishwash	5.53	57.96 %
W-Purifi	4.92	54.72 %
Home-The	3.99	21.57 %
Oven	2.47	58.08 %
Total	252.74	32.53 %

Branch *	MTD Sales L	Brand Share %
BVR1	15.55	31.87 %
TNK1	10.64	28.79 %
NRT1	7.70	29.61 %
KDR1	6.60	31.51 %
RMV1	6.57	27.24 %
VJW4	6.29	24.04 %
VJW3	6.22	18.42 %
KND1	6.11	27.26 %
RAL1	5.51	26.79 %
TDD1	4.90	27.71 %
TNI1	4.23	28.89 %
JPT1	4.04	29.37 %
PAP1	3.92	20.85 %
TVU1	2.80	18.21 %
PPM1	2.47	20.94 %
MTM1	1.92	20.40 %
GDV1	1.83	14.57 %
VJW2	1.83	13.96 %
AMP1	1.50	21.21 %
BPP1	1.45	14.15 %
WHRM		0.00 %
Total	252.74	32.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	82.86	28.00 %
Wash-Mac	59.04	34.65 %
Fridge	54.71	33.94 %
Air-Cond	28.51	28.54 %
W-Purifi	8.32	49.86 %
Dishwash	4.65	74.22 %
Oven	4.24	72.37 %
Home-The	2.76	14.10 %
Total	245.09	31.59 %

Branch *	MTD Sales L	Brand Share %
TPY2	18.54	23.01 %
ATP1	13.14	23.83 %
CTO1	13.13	28.19 %
NLR1	10.20	26.77 %
TPSD	8.54	31.86 %
TPI1	7.14	31.20 %
KDA1	6.07	29.16 %
ADI1	5.91	29.33 %
MPL1	5.48	22.09 %
DHN1	5.21	30.77 %
PMR1	4.52	16.27 %
NYP1	4.25	26.80 %
PGR1	4.08	25.37 %
Total	245.09	31.59 %