

MTD Sales
1,186.93 L

Brand Share %
33.42 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	407.46	30.08 %
Fridge	249.76	33.75 %
Wash-Mac	241.70	36.08 %
Air-Cond	234.63	37.91 %
W-Purifi	19.24	49.12 %
Dishwash	14.61	92.69 %
Home-The	11.71	11.73 %
Oven	7.82	60.89 %
Total	1,186.93	33.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	596.37	33.85 %
VIJAYAWADA-01	590.55	33.00 %
Total	1,186.93	33.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	215.03	30.39 %
Wash-Mac	129.47	36.27 %
Fridge	118.87	32.45 %
Air-Cond	100.96	42.00 %
W-Purifi	14.82	53.26 %
Home-The	8.23	16.44 %
Dishwash	5.29	88.78 %
Oven	3.69	56.32 %
Total	596.37	33.85 %

Branch *	MTD Sales L	Brand Share %
KNL2	28.80	31.95 %
TPY1	25.73	32.10 %
ATP1	25.34	23.51 %
KDA1	21.20	31.01 %
KNL1	19.92	30.87 %
PDT1	19.11	29.53 %
PMR1	17.58	31.14 %
NLR1	16.57	25.78 %
KHT1	15.64	31.53 %
MPL1	15.37	27.75 %
DHN1	15.10	31.60 %
TPI1	14.67	29.43 %
NYP1	12.97	27.76 %
ADI1	11.78	23.15 %
Total	596.37	33.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	192.43	29.73 %
Air-Cond	133.67	35.31 %
Fridge	130.89	35.03 %
Wash-Mac	112.23	35.87 %
Dishwash	9.32	95.06 %
W-Purifi	4.42	38.95 %
Oven	4.13	65.66 %
Home-The	3.48	6.99 %
Total	590.55	33.00 %

Branch *	MTD Sales L	Brand Share %
BVR1	57.53	32.19 %
VJW3	26.40	28.76 %
VJW1	23.78	29.52 %
TNK1	23.59	24.11 %
OGL1	20.26	28.76 %
NRT1	14.71	29.48 %
TEL1	13.22	32.30 %
RMV1	12.38	19.51 %
PAP1	10.64	27.28 %
VJW2	10.31	33.32 %
JPT1	9.54	23.51 %
TVU1	9.48	25.91 %
GVM1	8.71	29.28 %
MTM1	8.68	30.52 %
DPE1	8.61	31.55 %
TNI1	7.82	25.61 %
PPM1	6.56	25.61 %
BPP1	6.31	24.06 %
PRL1	5.82	23.75 %
AMP1	5.79	24.82 %
VUY1	5.19	26.00 %
GDV1	4.34	17.75 %
GTSD		0.00 %
WHVJ		0.00 %
Total	590.55	33.00 %