

MTD Sales
650.54 L

Brand Share %
27.71 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	184.56	26.42 %
LED TV	177.88	30.54 %
Fridge	122.88	24.60 %
Wash-Mac	116.66	26.06 %
W-Purifi	22.46	63.01 %
Dishwash	12.08	58.69 %
Home-The	7.87	14.74 %
Oven	6.15	63.69 %
Total	650.54	27.71 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	341.56	28.49 %
VIJAYAWADA-01	308.97	26.91 %
Total	650.54	27.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.86	26.12 %
LED TV	89.62	31.52 %
Fridge	73.58	27.29 %
Wash-Mac	61.78	26.26 %
W-Purifi	13.21	59.95 %
Dishwash	5.76	67.71 %
Oven	3.56	66.64 %
Home-The	3.20	12.23 %
Total	341.56	28.49 %

Branch *	MTD Sales L	Brand Share %
CTO1	16.68	21.91 %
KDA1	11.48	20.29 %
NLR1	10.95	21.66 %
KNL2	10.52	27.07 %
SPE1	9.16	26.42 %
PDT1	8.58	24.82 %
NDL1	6.17	21.53 %
GTU1	5.55	25.40 %
PMR1	5.21	15.85 %
TPSD	3.97	26.41 %
ADI1	3.60	12.51 %
PGR1	3.37	17.50 %
MPL1	3.07	9.19 %
NYP1	3.00	10.77 %
GTL1	2.76	17.16 %
WHKD		0.00 %
Total	341.56	28.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.70	26.72 %
LED TV	88.26	29.61 %
Wash-Mac	54.88	25.83 %
Fridge	49.29	21.44 %
W-Purifi	9.25	67.96 %
Dishwash	6.32	52.33 %
Home-The	4.67	17.15 %
Oven	2.59	60.04 %
Total	308.97	26.91 %

Branch *	MTD Sales L	Brand Share %
VSK1	25.00	17.76 %
VJW3	16.12	26.48 %
BVR1	13.17	20.41 %
VJW1	12.17	24.28 %
TNK1	9.03	21.61 %
NRT1	8.23	23.16 %
VJW4	7.76	25.11 %
GNT1	7.08	14.06 %
RMV1	6.50	17.24 %
TVU1	5.74	25.01 %
PAP1	5.05	24.91 %
MTM1	4.39	26.01 %
CKT1	3.17	14.14 %
DPE1	3.01	21.38 %
GDV1	2.78	19.59 %
NZV1	2.73	17.13 %
JGG1	2.25	17.00 %
VUY1	1.52	24.13 %
JPT1	1.51	8.23 %
AMP1	0.68	10.36 %
WHGT		0.00 %
WHRM		0.00 %
Total	308.97	26.91 %