

MTD Sales
781.40 L

Brand Share %
35.68 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.68 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	268.52	32.93 %
Air-Cond	196.60	44.42 %
Wash-Mac	144.99	37.48 %
Fridge	135.09	31.63 %
W-Purifi	15.18	51.30 %
Home-The	7.52	10.88 %
Dishwash	7.20	79.50 %
Oven	6.31	59.10 %
Total	781.40	35.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	410.76	36.35 %
TIRUPATI-01	370.64	34.95 %
Total	781.40	35.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	147.63	35.41 %
Air-Cond	114.84	42.74 %
Fridge	68.08	32.80 %
Wash-Mac	65.06	36.54 %
Dishwash	4.58	83.15 %
W-Purifi	4.08	36.98 %
Home-The	3.86	10.14 %
Oven	2.64	63.87 %
Total	410.76	36.35 %

Branch *	MTD Sales L	Brand Share %
BVR1	26.56	31.09 %
GNT1	21.21	31.92 %
VJW1	18.21	32.57 %
TNK1	16.02	25.44 %
TNI1	11.47	35.10 %
RMV1	10.76	22.82 %
NRT1	10.72	33.48 %
PAP1	9.24	30.04 %
CKT1	7.22	28.49 %
PPM1	6.81	32.70 %
VJW4	6.74	33.54 %
VJW3	6.27	18.50 %
TVU1	5.15	27.38 %
PRL1	4.94	31.51 %
GDV1	4.93	26.30 %
AMP1	4.58	26.88 %
VUY1	2.54	19.87 %
BPP1	1.41	14.06 %
GTSD		0.00 %
Total	410.76	36.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	120.89	30.34 %
Air-Cond	81.76	47.02 %
Wash-Mac	79.92	38.27 %
Fridge	67.01	30.52 %
W-Purifi	11.09	59.82 %
Oven	3.68	56.09 %
Home-The	3.66	11.78 %
Dishwash	2.62	73.85 %
Total	370.64	34.95 %

Branch *	MTD Sales L	Brand Share %
ATP1	19.19	28.01 %
TPY1	16.66	35.21 %
KNL2	14.76	26.73 %
PDT1	14.73	32.71 %
KDA1	13.19	27.83 %
NLR1	12.16	28.65 %
MPL1	11.18	26.39 %
PIL1	10.70	33.99 %
KHT1	10.43	32.11 %
ADI1	9.16	29.68 %
DHN1	7.88	28.00 %
PMR1	7.67	29.62 %
KNL1	7.09	35.00 %
PGR1	6.90	31.57 %
BVL1	6.79	29.22 %
TPI1	5.81	21.52 %
GTL1	5.73	27.61 %
NYP1	5.08	17.08 %
TPSD		0.00 %
Total	370.64	34.95 %