

MTD Sales
607.09 L

Brand Share %
31.93 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.93 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	180.24	34.15 %
Air-Cond	160.24	30.38 %
Fridge	118.88	28.55 %
Wash-Mac	115.78	33.86 %
W-Purifi	11.32	43.12 %
Home-The	9.76	21.84 %
Oven	5.71	53.16 %
Dishwash	5.17	84.50 %
Total	607.09	31.93 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	319.17	32.14 %
TIRUPATI-01	287.92	31.69 %
Total	607.09	31.93 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	108.19	31.05 %
LED TV	91.86	36.58 %
Fridge	54.61	26.86 %
Wash-Mac	49.92	33.58 %
Home-The	4.77	19.63 %
W-Purifi	3.43	41.63 %
Oven	3.39	61.40 %
Dishwash	3.00	91.07 %
Total	319.17	32.14 %

Branch *	MTD Sales L	Brand Share %
BVR1	24.73	29.18 %
VJW1	14.86	27.08 %
OGL1	14.83	30.88 %
TNK1	13.76	24.21 %
GNT1	11.69	28.62 %
VJW3	9.08	25.30 %
GVM1	8.21	21.48 %
RMV1	7.80	18.47 %
TEL1	7.69	30.91 %
VJW2	7.39	30.83 %
TVU1	6.21	29.25 %
PAP1	5.72	24.92 %
CKT1	5.43	23.44 %
JPT1	4.99	22.42 %
GDV1	3.96	19.74 %
AMP1	3.31	22.58 %
VUY1	3.10	19.12 %
PRL1	2.71	20.03 %
BPP1	2.12	18.80 %
GTSD		0.00 %
Total	319.17	32.14 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	88.38	31.94 %
Wash-Mac	65.86	34.08 %
Fridge	64.27	30.17 %
Air-Cond	52.05	29.08 %
W-Purifi	7.89	43.80 %
Home-The	4.99	24.47 %
Oven	2.32	44.45 %
Dishwash	2.17	76.81 %
Total	287.92	31.69 %

Branch *	MTD Sales L	Brand Share %
TPY2	24.28	31.37 %
ATP1	17.04	24.67 %
NLR1	11.42	29.65 %
PDT1	10.76	27.22 %
NYP1	8.84	24.31 %
KHT1	6.85	18.14 %
MPL1	6.44	21.66 %
PMR1	5.34	16.92 %
DHN1	5.05	28.25 %
ADI1	4.89	14.12 %
BVL1	4.70	24.80 %
GTL1	2.35	16.71 %
TPSD		0.00 %
Total	287.92	31.69 %