

MTD Sales
534.01 L

Brand Share %
30.28 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	147.62	29.83 %
Fridge	138.04	31.51 %
LED TV	123.73	29.30 %
Wash-Mac	94.45	28.73 %
W-Purifi	12.83	47.28 %
Home-The	6.92	18.93 %
Oven	6.54	55.23 %
Dishwash	3.88	92.66 %
Total	534.01	30.28 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	280.06	30.92 %
TIRUPATI-01	253.95	29.60 %
Total	534.01	30.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	81.58	28.62 %
Fridge	78.16	34.69 %
LED TV	65.80	31.05 %
Wash-Mac	41.30	27.97 %
W-Purifi	4.77	49.49 %
Oven	3.22	66.95 %
Home-The	2.95	15.54 %
Dishwash	2.26	100.00 %
Total	280.06	30.92 %

Branch *	MTD Sales L	Brand Share %
TNK1	14.90	24.50 %
BVR1	14.90	22.23 %
OGL1	10.52	27.54 %
GNT1	9.93	25.84 %
VJW3	9.51	26.98 %
VJW1	8.75	17.45 %
KND1	8.46	24.16 %
PAP1	6.86	29.38 %
VJW2	5.75	28.28 %
GVM1	5.00	24.15 %
TVU1	4.89	26.36 %
JGG1	4.65	28.73 %
GDV1	3.72	24.57 %
JPT1	3.47	18.19 %
PRL1	3.15	22.04 %
VUY1	2.91	22.28 %
BPP1	2.09	21.21 %
DPE1	1.75	16.24 %
AMP1	0.93	5.89 %
Total	280.06	30.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	66.04	31.49 %
Fridge	59.88	28.14 %
LED TV	57.93	27.55 %
Wash-Mac	53.15	29.34 %
W-Purifi	8.06	46.06 %
Home-The	3.97	22.60 %
Oven	3.31	47.19 %
Dishwash	1.61	84.00 %
Total	253.95	29.60 %

Branch *	MTD Sales L	Brand Share %
ATP1	8.68	21.88 %
BVL1	8.28	27.17 %
NLR1	8.08	17.28 %
PMR1	7.22	25.70 %
MPL1	7.17	25.55 %
RCY1	6.80	26.61 %
DHN1	5.27	24.19 %
KHT1	5.16	20.57 %
NYP1	4.08	17.99 %
PDT1	4.06	17.06 %
ADI1	3.23	12.23 %
PUT1	2.64	14.73 %
PGR1	1.83	13.83 %
Total	253.95	29.60 %