

MTD Sales
1,136.70 L

Brand Share %
20.63 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	644.75	16.95 %
Fridge	185.33	26.53 %
LED TV	162.92	30.38 %
Wash-Mac	103.74	27.35 %
W-Purifi	18.80	54.11 %
Dishwash	10.68	73.14 %
Home-The	6.91	18.86 %
Oven	3.56	60.49 %
Total	1,136.70	20.63 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	670.77	19.03 %
TIRUPATI-01	465.93	23.46 %
Total	1,136.70	20.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	433.80	16.44 %
Fridge	90.94	22.92 %
LED TV	78.60	31.39 %
Wash-Mac	49.56	25.65 %
W-Purifi	6.67	49.11 %
Dishwash	5.53	65.16 %
Home-The	4.05	21.08 %
Oven	1.62	57.36 %
Total	670.77	19.03 %

Branch *	MTD Sales L	Brand Share %
OGL1	33.70	19.17 %
TNK1	33.58	16.75 %
BVR1	27.66	11.64 %
GNT1	22.90	12.46 %
VJW3	18.73	10.91 %
GDV1	16.53	19.10 %
RMV1	16.14	11.78 %
TVU1	14.99	19.18 %
KND1	14.19	17.31 %
DPE1	13.58	18.45 %
VJW4	12.90	12.65 %
NPR1	12.75	12.79 %
JPT1	11.92	15.94 %
CKT1	11.31	19.14 %
VJW2	11.24	17.60 %
GNT2	7.22	12.08 %
NZV1	6.27	16.44 %
JGG1	6.26	16.55 %
AMP1	3.07	5.24 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	670.77	19.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	210.95	18.12 %
Fridge	94.40	31.28 %
LED TV	84.32	29.50 %
Wash-Mac	54.18	29.11 %
W-Purifi	12.13	57.31 %
Dishwash	5.15	84.24 %
Home-The	2.86	16.41 %
Oven	1.94	63.39 %
Total	465.93	23.46 %

Branch *	MTD Sales L	Brand Share %
NLR1	16.11	14.52 %
ATP1	15.32	17.07 %
KDA1	13.91	15.54 %
MPL1	8.82	11.39 %
KDR1	7.86	12.81 %
VKI1	6.77	14.80 %
NYP1	4.69	7.34 %
ADI1	3.65	10.34 %
PGR1	2.88	7.93 %
PMR1	2.63	5.67 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	465.93	23.46 %