

MTD Sales  
**1,804.96 L**

Brand Share %  
**29.52 %**

Information:

**MTD** : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **29.52 %** are only listed below

| Property     | MTD Sales L     | Brand Share %  |
|--------------|-----------------|----------------|
| Air-Cond     | 1,368.89        | 30.10 %        |
| LED TV       | 152.01          | 29.26 %        |
| Fridge       | 148.53          | 24.05 %        |
| Wash-Mac     | 90.40           | 27.46 %        |
| W-Purifi     | 20.12           | 55.39 %        |
| Dishwash     | 12.65           | 84.51 %        |
| Home-The     | 6.96            | 17.66 %        |
| Oven         | 5.39            | 56.11 %        |
| <b>Total</b> | <b>1,804.96</b> | <b>29.52 %</b> |

| Sales Zone    | MTD Sales L     | Brand Share %  |
|---------------|-----------------|----------------|
| TIRUPATI-01   | 926.17          | 30.57 %        |
| VIJAYAWADA-01 | 878.79          | 28.49 %        |
| <b>Total</b>  | <b>1,804.96</b> | <b>29.52 %</b> |

**TIRUPATI-01**

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 703.79        | 31.65 %        |
| Fridge       | 79.24         | 25.26 %        |
| LED TV       | 71.38         | 26.64 %        |
| Wash-Mac     | 48.88         | 28.26 %        |
| W-Purifi     | 11.99         | 56.06 %        |
| Dishwash     | 5.44          | 96.98 %        |
| Home-The     | 2.82          | 14.54 %        |
| Oven         | 2.62          | 51.26 %        |
| <b>Total</b> | <b>926.17</b> | <b>30.57 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| TPY2         | 74.60         | 27.19 %        |
| KDA1         | 43.28         | 28.71 %        |
| ATP1         | 40.82         | 23.69 %        |
| CTO1         | 38.86         | 23.60 %        |
| RJP1         | 32.99         | 27.59 %        |
| KHT1         | 20.61         | 27.65 %        |
| KDR1         | 20.22         | 26.84 %        |
| PUT1         | 17.83         | 22.89 %        |
| MPL1         | 16.65         | 17.89 %        |
| KOU1         | 13.28         | 19.33 %        |
| PMR1         | 12.83         | 16.51 %        |
| NYP1         | 8.11          | 12.62 %        |
| ADI1         | 6.01          | 10.10 %        |
| PGR1         | 5.45          | 11.89 %        |
| TPSD         |               | 0.00 %         |
| WHKD         |               | 0.00 %         |
| <b>Total</b> | <b>926.17</b> | <b>30.57 %</b> |

**VIJAYAWADA-01**

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 665.10        | 28.62 %        |
| LED TV       | 80.63         | 32.05 %        |
| Fridge       | 69.29         | 22.79 %        |
| Wash-Mac     | 41.52         | 26.56 %        |
| W-Purifi     | 8.12          | 54.42 %        |
| Dishwash     | 7.22          | 77.05 %        |
| Home-The     | 4.14          | 20.68 %        |
| Oven         | 2.77          | 61.62 %        |
| <b>Total</b> | <b>878.79</b> | <b>28.49 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| TNK1         | 40.28         | 27.81 %        |
| GNT1         | 39.82         | 22.72 %        |
| VJW1         | 36.92         | 22.28 %        |
| BVR1         | 30.33         | 18.18 %        |
| CRL1         | 30.26         | 28.86 %        |
| VJW3         | 25.74         | 18.21 %        |
| RMV1         | 24.85         | 24.83 %        |
| VJW2         | 21.93         | 24.18 %        |
| KND1         | 21.83         | 25.80 %        |
| RAL1         | 21.69         | 26.05 %        |
| GNT2         | 14.44         | 26.44 %        |
| PPM1         | 14.00         | 25.30 %        |
| CKT1         | 12.85         | 21.89 %        |
| GDV1         | 11.19         | 22.97 %        |
| TVU1         | 10.88         | 19.53 %        |
| NZV1         | 9.14          | 24.77 %        |
| AMP1         | 3.89          | 11.00 %        |
| GTSD         |               | 0.00 %         |
| WHGT         |               | 0.00 %         |
| WHTD         |               | 0.00 %         |
| WHVJ         | -0.33         | 23.91 %        |
| <b>Total</b> | <b>878.79</b> | <b>28.49 %</b> |