

MTD Sales
476.26 L

Brand Share %
31.98 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.98 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	173.04	30.73 %
Fridge	109.84	35.25 %
Wash-Mac	106.73	34.59 %
Air-Cond	52.50	23.62 %
W-Purifi	12.26	51.75 %
Dishwash	9.09	61.78 %
Oven	6.40	66.34 %
Home-The	6.39	17.79 %
Total	476.26	31.98 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	243.43	32.46 %
TIRUPATI-01	232.83	31.48 %
Total	476.26	31.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	92.64	33.13 %
Fridge	58.12	36.61 %
Wash-Mac	52.55	35.61 %
Air-Cond	24.32	19.58 %
Dishwash	4.81	54.54 %
W-Purifi	4.78	54.93 %
Home-The	3.85	21.22 %
Oven	2.36	59.18 %
Total	243.43	32.46 %

Branch *	MTD Sales L	Brand Share %
TNK1	10.14	28.50 %
NRT1	7.70	30.25 %
RMV1	6.40	27.44 %
VJW4	5.69	23.28 %
VJW3	5.59	16.86 %
KND1	5.59	26.99 %
RAL1	5.32	27.06 %
TDD1	4.90	27.79 %
TNI1	4.23	29.50 %
PAP1	3.92	22.44 %
JPT1	3.77	28.41 %
TVU1	2.80	18.40 %
PPM1	2.47	20.94 %
MTM1	1.92	20.87 %
GDV1	1.83	15.16 %
VJW2	1.83	13.96 %
AMP1	1.50	21.53 %
BPP1	1.45	15.03 %
WHRM		0.00 %
Total	243.43	32.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	80.40	28.37 %
Wash-Mac	54.17	33.65 %
Fridge	51.73	33.85 %
Air-Cond	28.18	28.75 %
W-Purifi	7.48	49.90 %
Dishwash	4.28	72.63 %
Oven	4.04	71.39 %
Home-The	2.54	14.28 %
Total	232.83	31.48 %

Branch *	MTD Sales L	Brand Share %
TPY2	17.30	23.80 %
CTO1	12.35	27.73 %
ATP1	12.21	23.47 %
TPY1	10.74	29.76 %
NLR1	9.86	26.11 %
TPSD	8.54	31.86 %
TPI1	6.67	30.03 %
KDA1	5.58	27.87 %
ADI1	5.30	27.73 %
MPL1	5.30	23.21 %
DHN1	5.21	31.74 %
PMR1	4.20	15.57 %
NYP1	4.14	26.77 %
PGR1	3.47	22.72 %
Total	232.83	31.48 %