

MTD Sales
1,177.22 L

Brand Share %
33.43 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.43 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	403.55	30.08 %
Fridge	248.58	33.76 %
Wash-Mac	239.02	36.05 %
Air-Cond	233.48	37.97 %
W-Purifi	18.89	48.85 %
Dishwash	14.61	95.14 %
Home-The	11.26	11.44 %
Oven	7.82	60.89 %
Total	1,177.22	33.43 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	591.57	33.97 %
VIJAYAWADA-01	585.65	32.91 %
Total	1,177.22	33.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	214.21	30.61 %
Wash-Mac	128.39	36.41 %
Fridge	117.70	32.39 %
Air-Cond	99.81	42.13 %
W-Purifi	14.48	52.96 %
Home-The	8.01	16.23 %
Dishwash	5.29	95.28 %
Oven	3.69	56.32 %
Total	591.57	33.97 %

Branch *	MTD Sales L	Brand Share %
KNL2	27.64	31.24 %
TPY1	25.73	32.51 %
ATP1	24.81	23.30 %
NDL1	21.99	33.34 %
KDA1	21.20	31.13 %
KNL1	19.92	31.10 %
PDT1	19.11	29.75 %
PMR1	17.22	31.12 %
NLR1	16.40	25.58 %
KHT1	15.64	32.18 %
MPL1	15.24	27.78 %
DHN1	14.94	31.63 %
TPI1	14.67	29.61 %
NYP1	12.97	27.76 %
ADI1	11.78	23.66 %
BVL1	10.38	33.34 %
Total	591.57	33.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	189.34	29.52 %
Air-Cond	133.67	35.36 %
Fridge	130.89	35.10 %
Wash-Mac	110.63	35.63 %
Dishwash	9.32	95.06 %
W-Purifi	4.42	38.95 %
Oven	4.13	65.66 %
Home-The	3.25	6.63 %
Total	585.65	32.91 %

Branch *	MTD Sales L	Brand Share %
BVR1	56.13	31.67 %
VJW3	26.40	28.89 %
TNK1	23.59	24.19 %
VJW1	23.42	29.28 %
OGL1	19.85	28.46 %
NRT1	14.58	29.57 %
TEL1	13.22	32.30 %
RMV1	12.38	19.60 %
PAP1	10.64	27.44 %
VJW2	10.31	33.32 %
JPT1	9.54	23.63 %
TVU1	9.48	26.22 %
GVM1	8.71	29.28 %
MTM1	8.68	30.52 %
DPE1	8.24	30.63 %
TNI1	7.60	25.26 %
PPM1	6.56	25.61 %
BPP1	6.31	24.06 %
AMP1	5.79	24.82 %
PRL1	5.60	23.24 %
VUY1	5.19	26.00 %
GDV1	4.34	17.75 %
GTSD		0.00 %
WHVJ		0.00 %
Total	585.65	32.91 %