

MTD Sales
638.80 L

Brand Share %
28.05 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	184.56	27.13 %
LED TV	173.66	30.88 %
Fridge	119.74	24.50 %
Wash-Mac	112.92	26.29 %
W-Purifi	22.09	63.27 %
Dishwash	12.08	58.69 %
Home-The	7.71	15.04 %
Oven	6.04	64.98 %
Total	638.80	28.05 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	333.43	28.74 %
VIJAYAWADA-01	305.36	27.35 %
Total	638.80	28.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.86	26.99 %
LED TV	87.61	31.64 %
Fridge	70.48	26.77 %
Wash-Mac	59.05	26.44 %
W-Purifi	13.03	60.61 %
Dishwash	5.76	67.71 %
Oven	3.45	67.82 %
Home-The	3.20	12.72 %
Total	333.43	28.74 %

Branch *	MTD Sales L	Brand Share %
CTO1	16.10	22.30 %
KDA1	11.30	20.59 %
NLR1	10.95	21.89 %
KNL1	9.39	27.41 %
SPE1	9.16	26.51 %
PDT1	8.58	25.38 %
NDL1	5.76	21.13 %
PMR1	4.95	15.75 %
TPSD	3.97	26.41 %
ADI1	3.60	12.69 %
PGR1	3.37	19.33 %
NYP1	3.00	11.18 %
GTL1	2.76	16.90 %
MPL1	2.66	8.33 %
WHKD		0.00 %
Total	333.43	28.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.70	27.26 %
LED TV	86.05	30.13 %
Wash-Mac	53.87	26.13 %
Fridge	49.26	21.86 %
W-Purifi	9.07	67.52 %
Dishwash	6.32	52.33 %
Home-The	4.51	17.28 %
Oven	2.59	61.55 %
Total	305.36	27.35 %

Branch *	MTD Sales L	Brand Share %
VSK1	25.00	18.24 %
VJW3	16.12	26.89 %
BVR1	12.61	20.09 %
VJW1	11.96	24.46 %
TNK1	8.68	21.64 %
NRT1	8.04	25.75 %
VJW4	7.76	25.69 %
GNT1	7.08	15.01 %
RMV1	6.50	17.77 %
TVU1	5.60	24.95 %
PAP1	5.05	26.01 %
MTM1	4.39	26.01 %
CKT1	3.17	14.65 %
DPE1	3.01	21.52 %
GDV1	2.41	17.36 %
NZV1	2.26	15.09 %
JGG1	2.25	17.29 %
VUY1	1.52	25.18 %
JPT1	1.51	8.37 %
AMP1	0.68	10.36 %
WHGT		0.00 %
WHRM		0.00 %
Total	305.36	27.35 %