

MTD Sales
584.11 L

Brand Share %
31.83 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.83 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	174.14	34.15 %
Air-Cond	157.99	30.38 %
Fridge	110.76	28.05 %
Wash-Mac	110.06	33.86 %
W-Purifi	11.04	43.01 %
Home-The	9.47	21.73 %
Oven	5.49	53.21 %
Dishwash	5.17	88.72 %
Total	584.11	31.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	307.84	31.98 %
TIRUPATI-01	276.27	31.66 %
Total	584.11	31.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	107.22	31.10 %
LED TV	87.56	36.27 %
Fridge	50.88	26.18 %
Wash-Mac	48.09	33.92 %
Home-The	4.48	18.83 %
W-Purifi	3.43	41.63 %
Oven	3.17	60.76 %
Dishwash	3.00	99.89 %
Total	307.84	31.98 %

Branch *	MTD Sales L	Brand Share %
BVR1	23.89	28.87 %
VJW1	14.86	28.41 %
OGL1	13.98	29.78 %
TNK1	13.37	24.39 %
GNT1	11.42	28.58 %
VJW3	8.91	26.07 %
GVM1	8.09	21.74 %
TEL1	7.56	31.35 %
RMV1	7.52	18.00 %
VJW2	7.39	30.83 %
TVU1	6.21	29.51 %
PAP1	5.72	25.33 %
CKT1	5.43	24.24 %
JPT1	4.82	21.94 %
GDV1	3.85	19.40 %
AMP1	3.18	22.06 %
VUY1	3.10	19.51 %
PRL1	2.21	17.64 %
BPP1	2.12	19.16 %
Total	307.84	31.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	86.58	32.25 %
Wash-Mac	61.97	33.81 %
Fridge	59.88	29.86 %
Air-Cond	50.77	28.97 %
W-Purifi	7.61	43.66 %
Home-The	4.99	25.23 %
Oven	2.32	45.48 %
Dishwash	2.17	76.81 %
Total	276.27	31.66 %

Branch *	MTD Sales L	Brand Share %
TPY2	23.62	31.29 %
ATP1	16.50	24.52 %
NLR1	11.10	29.82 %
PDT1	10.42	27.79 %
NYP1	8.84	24.92 %
KNL1	7.60	28.90 %
KHT1	6.67	17.91 %
MPL1	6.44	21.77 %
PMR1	5.22	16.80 %
ADI1	4.89	14.66 %
DHN1	4.79	28.40 %
BVL1	4.70	24.80 %
GTL1	2.35	16.88 %
TPSD		0.00 %
Total	276.27	31.66 %