

MTD Sales
513.64 L

Brand Share %
30.12 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	139.30	29.15 %
Fridge	134.27	31.76 %
LED TV	119.65	29.21 %
Wash-Mac	91.25	28.73 %
W-Purifi	12.36	47.23 %
Home-The	6.72	18.97 %
Oven	6.22	53.97 %
Dishwash	3.88	92.66 %
Total	513.64	30.12 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	270.55	30.84 %
TIRUPATI-01	243.09	29.37 %
Total	513.64	30.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.72	28.33 %
Fridge	75.89	35.00 %
LED TV	63.74	30.95 %
Wash-Mac	39.58	27.82 %
W-Purifi	4.47	48.98 %
Oven	3.14	66.34 %
Home-The	2.75	15.00 %
Dishwash	2.26	100.00 %
Total	270.55	30.84 %

Branch *	MTD Sales L	Brand Share %
BVR1	14.75	22.74 %
TNK1	14.40	24.60 %
OGL1	10.52	28.00 %
VJW3	9.51	27.41 %
GNT1	9.05	24.54 %
KND1	8.46	24.51 %
VJW1	8.32	17.07 %
PAP1	6.38	29.07 %
VJW2	5.75	29.40 %
GVM1	4.87	24.65 %
TVU1	4.63	26.84 %
GDV1	3.72	25.92 %
JPT1	3.47	18.30 %
PRL1	2.90	21.19 %
VUY1	2.32	19.43 %
BPP1	2.09	21.21 %
DPE1	1.50	14.45 %
AMP1	0.93	6.06 %
Total	270.55	30.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	60.58	30.28 %
Fridge	58.38	28.35 %
LED TV	55.91	27.46 %
Wash-Mac	51.66	29.46 %
W-Purifi	7.89	46.30 %
Home-The	3.97	23.24 %
Oven	3.08	45.36 %
Dishwash	1.61	84.00 %
Total	243.09	29.37 %

Branch *	MTD Sales L	Brand Share %
ATP1	8.55	21.70 %
BVL1	8.13	27.36 %
NLR1	8.08	17.64 %
MPL1	7.17	25.67 %
PMR1	6.58	24.56 %
RCY1	6.33	25.85 %
DHN1	5.27	25.20 %
KHT1	4.91	20.33 %
NYP1	4.08	18.30 %
PDT1	4.06	17.87 %
PUT1	2.64	15.09 %
ADI1	2.33	9.95 %
PGR1	1.83	14.04 %
Total	243.09	29.37 %