

MTD Sales  
1,102.51 L

Brand Share %  
20.55 %

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	621.81	16.76 %
Fridge	180.59	26.60 %
LED TV	160.76	30.93 %
Wash-Mac	100.40	27.47 %
W-Purifi	18.62	55.42 %
Dishwash	10.27	72.36 %
Home-The	6.76	18.72 %
Oven	3.30	60.32 %
<b>Total</b>	<b>1,102.51</b>	<b>20.55 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	643.94	18.82 %
TIRUPATI-01	458.58	23.60 %
<b>Total</b>	<b>1,102.51</b>	<b>20.55 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	412.80	16.11 %
Fridge	89.21	23.09 %
LED TV	76.70	31.65 %
Wash-Mac	47.90	25.72 %
W-Purifi	6.67	50.47 %
Dishwash	5.12	63.37 %
Home-The	4.05	21.48 %
Oven	1.49	58.67 %
<b>Total</b>	<b>643.94</b>	<b>18.82 %</b>

Branch *	MTD Sales L	Brand Share %
TNK1	33.18	17.07 %
OGL1	32.93	19.06 %
BVR1	27.66	11.94 %
GNT1	22.90	12.81 %
VJW3	18.34	11.04 %
GDV1	16.53	19.40 %
RMV1	15.61	11.90 %
TVU1	14.59	19.32 %
DPE1	13.58	18.92 %
KND1	13.14	16.47 %
NPR1	12.37	12.75 %
VJW4	11.88	11.86 %
CKT1	11.31	19.56 %
JPT1	11.16	15.19 %
VJW2	10.48	16.94 %
GNT2	6.43	11.31 %
JGG1	6.26	16.55 %
NZV1	5.58	15.07 %
AMP1	3.07	5.38 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>643.94</b>	<b>18.82 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	209.00	18.21 %
Fridge	91.38	31.25 %
LED TV	84.07	30.30 %
Wash-Mac	52.51	29.29 %
W-Purifi	11.95	58.63 %
Dishwash	5.15	84.24 %
Home-The	2.71	15.71 %
Oven	1.81	61.75 %
<b>Total</b>	<b>458.58</b>	<b>23.60 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	15.43	14.33 %
ATP1	15.32	17.26 %
KDA1	13.50	15.41 %
MPL1	8.82	11.44 %
KDR1	7.86	13.06 %
VKI1	6.77	15.24 %
NYP1	4.30	6.96 %
ADI1	3.65	10.59 %
PGR1	2.88	8.26 %
PMR1	2.63	5.69 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>458.58</b>	<b>23.60 %</b>