

MTD Sales
461.22 L

Brand Share %
32.12 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	168.92	30.88 %
Fridge	104.84	35.32 %
Wash-Mac	102.77	34.73 %
Air-Cond	51.86	24.12 %
W-Purifi	11.91	51.33 %
Dishwash	9.09	62.54 %
Home-The	6.10	17.74 %
Oven	5.74	64.69 %
Total	461.22	32.12 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	235.92	32.50 %
TIRUPATI-01	225.31	31.74 %
Total	461.22	32.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	90.45	33.06 %
Fridge	56.08	36.54 %
Wash-Mac	50.41	35.78 %
Air-Cond	23.68	19.79 %
Dishwash	4.81	54.54 %
W-Purifi	4.64	54.17 %
Home-The	3.85	22.06 %
Oven	2.01	57.07 %
Total	235.92	32.50 %

Branch *	MTD Sales L	Brand Share %
BVR1	14.37	31.91 %
TNK1	9.90	28.09 %
GTSD	7.23	32.10 %
NRT1	6.98	29.47 %
KDR1	6.25	32.07 %
RMV1	5.92	26.83 %
VJW3	5.59	17.34 %
VJW4	5.52	23.69 %
KND1	5.26	27.17 %
RAL1	5.06	27.22 %
TDD1	4.90	28.38 %
TNI1	4.23	30.25 %
JPT1	3.77	28.78 %
PAP1	3.56	21.38 %
TVU1	2.54	18.13 %
PPM1	2.47	21.16 %
MTM1	1.92	21.40 %
GDV1	1.83	15.16 %
VJW2	1.83	14.73 %
AMP1	1.50	22.01 %
BPP1	1.20	13.34 %
WHRM		0.00 %
Total	235.92	32.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	78.47	28.69 %
Wash-Mac	52.36	33.77 %
Fridge	48.76	34.01 %
Air-Cond	28.18	29.56 %
W-Purifi	7.27	49.67 %
Dishwash	4.28	74.90 %
Oven	3.73	69.72 %
Home-The	2.25	13.29 %
Total	225.31	31.74 %

Branch *	MTD Sales L	Brand Share %
TPY2	17.19	23.94 %
CTO1	12.35	29.24 %
ATP1	11.78	23.91 %
TPY1	10.62	30.47 %
NLR1	9.52	26.33 %
TPSD	8.54	31.86 %
TPI1	6.67	30.03 %
ADI1	5.30	28.36 %
MPL1	5.30	23.63 %
KDA1	5.10	27.66 %
DHN1	4.86	30.29 %
NYP1	4.14	27.81 %
PMR1	4.09	15.57 %
PGR1	2.85	20.25 %
Total	225.31	31.74 %