

MTD Sales
1,162.86 L

Brand Share %
33.52 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	400.41	30.25 %
Fridge	246.02	33.87 %
Wash-Mac	234.39	35.86 %
Air-Cond	230.51	38.19 %
W-Purifi	18.46	48.90 %
Dishwash	14.27	95.03 %
Home-The	10.97	11.34 %
Oven	7.82	62.08 %
Total	1,162.86	33.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	582.79	34.02 %
VIJAYAWADA-01	580.07	33.03 %
Total	1,162.86	33.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	212.61	30.90 %
Wash-Mac	126.00	36.22 %
Fridge	116.29	32.48 %
Air-Cond	97.15	41.87 %
W-Purifi	14.04	52.86 %
Home-The	7.72	15.98 %
Dishwash	5.29	95.28 %
Oven	3.69	58.51 %
Total	582.79	34.02 %

Branch *	MTD Sales L	Brand Share %
KNL2	27.45	31.40 %
TPY1	25.06	32.17 %
ATP1	24.54	23.26 %
KDA1	21.20	31.40 %
KNL1	19.40	30.84 %
PDT1	19.11	29.87 %
PMR1	17.02	30.94 %
NLR1	16.28	26.09 %
MPL1	14.94	27.46 %
TPI1	14.67	29.88 %
KHT1	14.23	30.24 %
DHN1	13.28	29.75 %
NYP1	12.85	27.85 %
ADI1	11.45	23.76 %
BVL1	9.91	32.76 %
Total	582.79	34.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	187.80	29.56 %
Air-Cond	133.36	35.90 %
Fridge	129.73	35.23 %
Wash-Mac	108.39	35.45 %
Dishwash	8.98	94.89 %
W-Purifi	4.42	39.50 %
Oven	4.13	65.66 %
Home-The	3.25	6.71 %
Total	580.07	33.03 %

Branch *	MTD Sales L	Brand Share %
BVR1	55.79	31.62 %
VJW3	26.40	29.06 %
TNK1	23.59	24.26 %
VJW1	22.95	29.13 %
OGL1	19.50	28.13 %
NRT1	14.35	29.27 %
TEL1	12.99	32.15 %
RMV1	12.15	20.62 %
PAP1	10.64	27.58 %
TVU1	9.32	26.04 %
JPT1	9.31	23.74 %
GVM1	8.71	29.28 %
MTM1	8.68	30.93 %
DPE1	8.09	30.78 %
TNI1	7.60	25.41 %
PPM1	6.56	25.61 %
BPP1	6.31	24.37 %
AMP1	5.79	25.09 %
PRL1	5.60	23.79 %
VUY1	4.98	25.42 %
GDV1	4.34	18.18 %
GTSD		0.00 %
WHVJ		0.00 %
Total	580.07	33.03 %