

MTD Sales  
620.48 L

Brand Share %  
28.49 %

Information:

MTD : 01-09-2026 To 26-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **28.49 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 184.93      | 28.11 %       |
| LED TV   | 165.52      | 31.30 %       |
| Fridge   | 116.48      | 24.69 %       |
| Wash-Mac | 108.38      | 26.42 %       |
| W-Purifi | 21.62       | 64.09 %       |
| Dishwash | 10.66       | 60.92 %       |
| Home-The | 6.98        | 14.31 %       |
| Oven     | 5.92        | 65.67 %       |
| Total    | 620.48      | 28.49 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 325.29      | 29.02 %       |
| VIJAYAWADA-01 | 295.19      | 27.94 %       |
| Total         | 620.48      | 28.49 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 90.86       | 27.59 %       |
| LED TV   | 84.89       | 32.15 %       |
| Fridge   | 67.48       | 26.59 %       |
| Wash-Mac | 57.34       | 26.61 %       |
| W-Purifi | 12.85       | 61.25 %       |
| Dishwash | 5.36        | 66.09 %       |
| Oven     | 3.33        | 67.05 %       |
| Home-The | 3.20        | 13.14 %       |
| Total    | 325.29      | 29.02 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 39.47       | 28.04 %       |
| CTO1     | 16.10       | 22.62 %       |
| KDA1     | 11.30       | 20.80 %       |
| NLR1     | 10.56       | 22.26 %       |
| KNL2     | 9.75        | 27.58 %       |
| KNL1     | 9.10        | 27.35 %       |
| SPE1     | 8.89        | 26.68 %       |
| PDT1     | 8.58        | 26.40 %       |
| NDL1     | 5.76        | 21.57 %       |
| PMR1     | 4.95        | 16.31 %       |
| ADI1     | 3.41        | 12.46 %       |
| PGR1     | 3.37        | 19.85 %       |
| MPL1     | 3.07        | 9.95 %        |
| GTL1     | 2.76        | 17.15 %       |
| NYP1     | 2.64        | 10.42 %       |
| WHKD     |             | 0.00 %        |
| Total    | 325.29      | 29.02 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 94.07       | 28.63 %       |
| LED TV   | 80.64       | 30.45 %       |
| Wash-Mac | 51.04       | 26.22 %       |
| Fridge   | 49.00       | 22.48 %       |
| W-Purifi | 8.77        | 68.76 %       |
| Dishwash | 5.30        | 56.45 %       |
| Home-The | 3.78        | 15.49 %       |
| Oven     | 2.59        | 63.99 %       |
| Total    | 295.19      | 27.94 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 21.96       | 17.84 %       |
| VJW3     | 15.87       | 27.54 %       |
| BVR1     | 12.07       | 19.71 %       |
| VJW1     | 11.96       | 25.30 %       |
| NRT1     | 8.04        | 26.26 %       |
| TNK1     | 7.65        | 19.96 %       |
| VJW4     | 7.60        | 25.71 %       |
| GNT1     | 6.89        | 15.00 %       |
| RMV1     | 6.11        | 17.71 %       |
| TVU1     | 5.60        | 25.11 %       |
| PAP1     | 4.80        | 26.92 %       |
| MTM1     | 4.12        | 25.50 %       |
| CKT1     | 3.38        | 17.01 %       |
| DPE1     | 3.01        | 22.18 %       |
| GDV1     | 2.41        | 18.13 %       |
| NZV1     | 2.26        | 16.03 %       |
| JGG1     | 2.25        | 17.29 %       |
| VUY1     | 1.52        | 25.18 %       |
| JPT1     | 1.35        | 7.98 %        |
| AMP1     | 0.68        | 10.76 %       |
| WHGT     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 295.19      | 27.94 %       |