

MTD Sales
616.57 L

Brand Share %
36.17 %

Information:

MTD : 01-09-2025 To 26-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.17 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	213.11	35.09 %
Air-Cond	161.21	43.63 %
Wash-Mac	108.72	35.95 %
Fridge	102.71	31.02 %
W-Purifi	13.39	52.52 %
Home-The	6.12	11.66 %
Dishwash	5.79	78.82 %
Oven	5.52	61.18 %
Total	616.57	36.17 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	328.17	36.72 %
TIRUPATI-01	288.39	35.56 %
Total	616.57	36.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	121.93	37.92 %
Air-Cond	95.14	41.56 %
Fridge	50.85	32.11 %
Wash-Mac	47.96	34.70 %
Dishwash	3.54	79.23 %
W-Purifi	3.52	36.26 %
Home-The	3.07	10.55 %
Oven	2.17	62.89 %
Total	328.17	36.72 %

Branch *	MTD Sales L	Brand Share %
BVR1	19.11	28.60 %
GNT1	13.86	28.57 %
TNK1	11.34	24.86 %
NRT1	9.45	34.34 %
TEL1	8.82	34.48 %
TNI1	8.46	32.00 %
RMV1	8.18	23.44 %
PAP1	7.99	30.48 %
PPM1	5.20	31.98 %
VJW4	5.07	30.35 %
CKT1	5.04	25.62 %
TVU1	4.91	31.10 %
GDV1	3.68	24.04 %
PRL1	3.29	26.82 %
AMP1	2.48	22.28 %
VJW3	2.35	9.46 %
VUY1	2.02	20.46 %
BPP1	1.03	12.53 %
Total	328.17	36.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	91.18	31.91 %
Air-Cond	66.07	47.00 %
Wash-Mac	60.77	37.00 %
Fridge	51.86	30.02 %
W-Purifi	9.87	62.51 %
Oven	3.34	60.12 %
Home-The	3.05	13.03 %
Dishwash	2.25	78.19 %
Total	288.39	35.56 %

Branch *	MTD Sales L	Brand Share %
ATP1	14.56	29.91 %
TPY1	14.49	35.95 %
PDT1	13.12	35.01 %
KNL2	11.23	27.28 %
NLR1	9.86	30.32 %
KDA1	9.50	25.55 %
KHT1	8.04	32.51 %
MPL1	7.68	24.58 %
DHN1	6.74	28.59 %
PMR1	6.39	31.65 %
PGR1	4.76	28.39 %
BVL1	4.53	26.03 %
TPI1	4.51	22.82 %
NYP1	4.46	19.48 %
GTL1	4.16	26.17 %
ADI1	2.39	18.92 %
TPSD		0.00 %
Total	288.39	35.56 %