

MTD Sales
545.06 L

Brand Share %
31.52 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	159.22	34.15 %
Air-Cond	151.40	30.34 %
Fridge	105.02	27.67 %
Wash-Mac	99.95	32.86 %
W-Purifi	10.81	43.38 %
Home-The	8.84	21.89 %
Oven	5.33	54.41 %
Dishwash	4.49	87.23 %
Total	545.06	31.52 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	288.91	31.67 %
TIRUPATI-01	256.15	31.36 %
Total	545.06	31.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	103.50	30.94 %
LED TV	80.12	36.44 %
Fridge	48.92	26.08 %
Wash-Mac	42.83	32.46 %
Home-The	4.39	19.39 %
W-Purifi	3.43	41.63 %
Oven	3.11	63.35 %
Dishwash	2.61	99.88 %
Total	288.91	31.67 %

Branch *	MTD Sales L	Brand Share %
BVR1	22.98	30.39 %
VJW1	14.13	27.60 %
OGL1	13.38	29.71 %
GNT1	10.86	28.56 %
TNK1	10.66	21.26 %
VJW3	8.74	26.98 %
GVM1	7.97	22.31 %
VJW2	7.04	29.99 %
RMV1	6.91	18.05 %
TVU1	6.21	29.81 %
PAP1	5.37	25.34 %
CKT1	4.88	22.82 %
JPT1	4.82	22.97 %
GDV1	3.28	17.19 %
VUY1	2.93	19.34 %
AMP1	2.90	21.09 %
BPP1	2.12	19.81 %
PRL1	1.95	17.46 %
Total	288.91	31.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	79.10	32.10 %
Wash-Mac	57.12	33.18 %
Fridge	56.10	29.22 %
Air-Cond	47.90	29.11 %
W-Purifi	7.38	44.24 %
Home-The	4.44	25.09 %
Oven	2.22	45.41 %
Dishwash	1.88	74.17 %
Total	256.15	31.36 %

Branch *	MTD Sales L	Brand Share %
TPY2	21.53	30.20 %
ATP1	15.39	23.69 %
NLR1	11.10	30.73 %
PDT1	9.54	27.25 %
NYP1	8.57	26.69 %
KNL1	7.42	29.23 %
KHT1	6.67	18.00 %
MPL1	6.44	22.70 %
BVL1	4.60	24.84 %
PMR1	4.48	15.43 %
ADI1	4.28	14.11 %
DHN1	4.11	28.51 %
GTL1	1.78	13.90 %
TPSD		0.00 %
Total	256.15	31.36 %