

MTD Sales
498.09 L

Brand Share %
30.14 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	136.08	28.98 %
Fridge	131.35	32.04 %
LED TV	115.13	29.45 %
Wash-Mac	86.87	28.36 %
W-Purifi	12.03	47.02 %
Home-The	6.72	19.45 %
Oven	6.02	53.82 %
Dishwash	3.88	92.66 %
Total	498.09	30.14 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	262.56	30.94 %
TIRUPATI-01	235.52	29.31 %
Total	498.09	30.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.29	28.34 %
Fridge	74.47	35.37 %
LED TV	60.83	31.12 %
Wash-Mac	37.57	27.49 %
W-Purifi	4.26	48.37 %
Oven	3.14	68.26 %
Home-The	2.75	15.54 %
Dishwash	2.26	100.00 %
Total	262.56	30.94 %

Branch *	MTD Sales L	Brand Share %
BVR1	14.59	22.90 %
TNK1	14.05	24.89 %
OGL1	9.93	26.85 %
VJW3	9.51	28.54 %
GNT1	9.05	24.85 %
KND1	7.87	24.32 %
VJW1	7.48	15.75 %
GVM1	4.42	23.26 %
TVU1	4.27	25.26 %
GDV1	3.72	26.60 %
JPT1	3.47	19.54 %
PRL1	2.90	21.86 %
VUY1	2.32	21.02 %
BPP1	2.09	21.21 %
DPE1	1.50	15.12 %
AMP1	0.93	6.58 %
Total	262.56	30.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.79	29.87 %
Fridge	56.88	28.53 %
LED TV	54.30	27.77 %
Wash-Mac	49.30	29.05 %
W-Purifi	7.78	46.31 %
Home-The	3.97	23.54 %
Oven	2.89	43.76 %
Dishwash	1.61	84.00 %
Total	235.52	29.31 %

Branch *	MTD Sales L	Brand Share %
ATP1	8.29	21.77 %
NLR1	7.75	17.67 %
BVL1	7.34	25.69 %
MPL1	6.78	26.23 %
RCY1	6.24	26.11 %
PMR1	6.03	24.03 %
DHN1	5.27	25.20 %
KHT1	4.91	20.74 %
NYP1	4.08	18.44 %
PDT1	4.06	18.03 %
PUT1	2.44	14.64 %
ADI1	1.97	8.76 %
PGR1	1.83	14.22 %
Total	235.52	29.31 %