

MTD Sales  
1,063.77 L

Brand Share %  
20.44 %

Information:

MTD : 01-05-2026 To 26-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.44 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 595.90      | 16.52 %       |
| Fridge   | 175.46      | 26.76 %       |
| LED TV   | 158.82      | 31.56 %       |
| Wash-Mac | 95.72       | 27.23 %       |
| W-Purifi | 18.10       | 55.31 %       |
| Dishwash | 9.86        | 71.53 %       |
| Home-The | 6.62        | 18.79 %       |
| Oven     | 3.30        | 60.32 %       |
| Total    | 1,063.77    | 20.44 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 615.40      | 18.62 %       |
| TIRUPATI-01   | 448.37      | 23.60 %       |
| Total         | 1,063.77    | 20.44 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 391.33      | 15.81 %       |
| Fridge   | 87.41       | 23.32 %       |
| LED TV   | 75.41       | 32.29 %       |
| Wash-Mac | 44.68       | 25.03 %       |
| W-Purifi | 6.47        | 49.73 %       |
| Dishwash | 4.71        | 61.39 %       |
| Home-The | 3.90        | 21.02 %       |
| Oven     | 1.49        | 58.67 %       |
| Total    | 615.40      | 18.62 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 30.90       | 16.55 %       |
| OGL1     | 29.81       | 17.84 %       |
| BVR1     | 27.26       | 12.05 %       |
| GNT1     | 21.98       | 12.67 %       |
| VJW3     | 16.92       | 10.66 %       |
| GDV1     | 15.95       | 19.29 %       |
| RMV1     | 15.46       | 12.08 %       |
| TVU1     | 14.59       | 19.54 %       |
| DPE1     | 13.20       | 19.04 %       |
| KND1     | 12.38       | 15.89 %       |
| NPR1     | 12.37       | 13.25 %       |
| VJW4     | 12.27       | 12.45 %       |
| JPT1     | 10.81       | 14.94 %       |
| CKT1     | 10.58       | 18.94 %       |
| VJW2     | 9.98        | 17.16 %       |
| GNT2     | 6.43        | 11.75 %       |
| JGG1     | 5.95        | 16.42 %       |
| NZV1     | 5.18        | 14.49 %       |
| AMP1     | 2.67        | 4.94 %        |
| GTSD     |             | 0.00 %        |
| WHGT     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| WHVJ     |             | 0.00 %        |
| Total    | 615.40      | 18.62 %       |

**TIRUPATI-01**

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 204.57        | 18.09 %        |
| Fridge       | 88.05         | 31.35 %        |
| LED TV       | 83.42         | 30.92 %        |
| Wash-Mac     | 51.04         | 29.49 %        |
| W-Purifi     | 11.63         | 59.00 %        |
| Dishwash     | 5.15          | 84.24 %        |
| Home-The     | 2.71          | 16.30 %        |
| Oven         | 1.81          | 61.75 %        |
| <b>Total</b> | <b>448.37</b> | <b>23.60 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| NLR1         | 15.03         | 14.18 %        |
| ATP1         | 14.92         | 17.25 %        |
| KDA1         | 13.50         | 15.86 %        |
| MPL1         | 8.57          | 11.16 %        |
| KDR1         | 7.58          | 12.68 %        |
| VKI1         | 6.33          | 14.42 %        |
| ADI1         | 3.65          | 10.74 %        |
| NYP1         | 3.48          | 5.98 %         |
| PGR1         | 2.88          | 8.35 %         |
| PMR1         | 2.63          | 5.75 %         |
| TPSD         |               | 0.00 %         |
| WHAP         |               | 0.00 %         |
| WHKD         |               | 0.00 %         |
| WHKN         |               | 0.00 %         |
| WHRN         |               | 0.00 %         |
| <b>Total</b> | <b>448.37</b> | <b>23.60 %</b> |