

MTD Sales
445.66 L

Brand Share %
32.13 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	165.59	31.15 %
Wash-Mac	100.47	34.97 %
Fridge	98.73	34.45 %
Air-Cond	49.67	24.29 %
W-Purifi	11.64	52.51 %
Dishwash	7.91	60.90 %
Home-The	6.01	18.05 %
Oven	5.63	65.04 %
Total	445.66	32.13 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	225.69	32.28 %
TIRUPATI-01	219.97	31.98 %
Total	445.66	32.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	89.96	34.07 %
Fridge	50.73	34.71 %
Wash-Mac	48.65	35.43 %
Air-Cond	22.48	19.39 %
W-Purifi	4.37	55.99 %
Home-The	3.85	22.49 %
Dishwash	3.63	49.89 %
Oven	2.01	57.07 %
Total	225.69	32.28 %

Branch *	MTD Sales L	Brand Share %
TNK1	9.75	28.16 %
NRT1	6.98	30.66 %
RMV1	5.73	26.55 %
VJW3	5.59	18.03 %
VJW4	5.31	22.99 %
KND1	5.26	27.92 %
TEL1	5.21	31.43 %
RAL1	4.95	28.43 %
TDD1	4.90	29.35 %
TNI1	4.23	30.80 %
JPT1	3.77	30.58 %
PAP1	3.56	21.58 %
TVU1	2.54	18.35 %
PPM1	2.47	21.54 %
MTM1	1.92	22.33 %
GDV1	1.83	16.99 %
VJW2	1.83	14.95 %
AMP1	1.50	22.52 %
BPP1	1.20	13.34 %
GTSD		0.00 %
WHRM		0.00 %
Total	225.69	32.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	75.63	28.28 %
Wash-Mac	51.82	34.55 %
Fridge	48.00	34.19 %
Air-Cond	27.19	30.71 %
W-Purifi	7.27	50.61 %
Dishwash	4.28	74.90 %
Oven	3.62	70.52 %
Home-The	2.16	13.35 %
Total	219.97	31.98 %

Branch *	MTD Sales L	Brand Share %
TPY2	16.97	25.60 %
CTO1	12.35	30.16 %
ATP1	11.27	23.59 %
TPY1	9.95	29.28 %
NLR1	9.20	26.41 %
TPSD	8.54	31.86 %
TPI1	6.53	30.33 %
KDA1	5.10	27.80 %
ADI1	5.08	27.97 %
MPL1	5.04	23.23 %
DHN1	4.48	29.49 %
PMR1	4.27	16.49 %
NYP1	4.14	28.04 %
PGR1	2.85	20.61 %
Total	219.97	31.98 %