

MTD Sales
1,137.97 L

Brand Share %
33.49 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	391.20	30.23 %
Fridge	240.16	33.83 %
Wash-Mac	229.04	35.78 %
Air-Cond	227.43	38.18 %
W-Purifi	17.97	49.04 %
Dishwash	13.90	94.91 %
Home-The	10.54	11.12 %
Oven	7.73	63.12 %
Total	1,137.97	33.49 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	569.52	33.01 %
TIRUPATI-01	568.45	33.98 %
Total	1,137.97	33.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	183.17	29.43 %
Air-Cond	132.13	35.96 %
Fridge	127.97	35.37 %
Wash-Mac	106.32	35.41 %
Dishwash	8.61	94.68 %
Oven	4.13	67.05 %
W-Purifi	4.11	39.14 %
Home-The	3.09	6.46 %
Total	569.52	33.01 %

Branch *	MTD Sales L	Brand Share %
BVR1	55.55	31.68 %
VJW3	25.22	29.03 %
TNK1	23.23	24.51 %
VJW1	22.77	29.26 %
OGL1	19.30	28.39 %
NRT1	13.86	28.78 %
TEL1	12.31	30.98 %
RMV1	12.15	20.82 %
PAP1	10.43	27.59 %
TVU1	9.32	26.23 %
JPT1	9.31	24.37 %
VJW2	9.21	31.54 %
GVM1	8.71	29.52 %
MTM1	8.14	29.59 %
DPE1	7.98	30.80 %
TNI1	7.60	26.26 %
BPP1	6.31	24.37 %
PPM1	6.21	24.87 %
PRL1	5.60	23.79 %
VUY1	4.98	25.79 %
AMP1	4.74	21.52 %
GDV1	4.34	18.48 %
GTSD		0.00 %
WHVJ		0.00 %
Total	569.52	33.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	208.03	30.96 %
Wash-Mac	122.72	36.10 %
Fridge	112.19	32.23 %
Air-Cond	95.30	41.77 %
W-Purifi	13.87	53.01 %
Home-The	7.46	15.84 %
Dishwash	5.29	95.28 %
Oven	3.60	59.13 %
Total	568.45	33.98 %

Branch *	MTD Sales L	Brand Share %
KNL2	27.45	31.62 %
TPY1	25.06	32.31 %
ATP1	24.20	23.76 %
KDA1	21.36	32.21 %
NDL1	21.08	32.97 %
KNL1	19.13	31.41 %
PDT1	18.92	30.00 %
NLR1	16.05	26.38 %
PMR1	16.00	30.18 %
MPL1	14.94	27.92 %
TPI1	14.67	30.42 %
KHT1	13.85	30.66 %
NYP1	12.85	27.93 %
DHN1	12.73	29.05 %
PGR1	12.57	32.97 %
ADI1	11.45	24.10 %
BVL1	9.68	32.83 %
Total	568.45	33.98 %