

MTD Sales
564.69 L

Brand Share %
29.39 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	184.18	30.53 %
LED TV	142.47	32.05 %
Fridge	105.26	24.97 %
Wash-Mac	90.76	25.72 %
W-Purifi	19.86	64.63 %
Dishwash	10.16	64.11 %
Home-The	6.20	14.12 %
Oven	5.80	66.36 %
Total	564.69	29.39 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	294.66	30.02 %
VIJAYAWADA-01	270.03	28.73 %
Total	564.69	29.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.86	30.28 %
LED TV	74.95	34.33 %
Fridge	60.18	26.52 %
Wash-Mac	45.98	25.06 %
W-Purifi	11.79	61.44 %
Dishwash	4.86	70.77 %
Oven	3.33	67.05 %
Home-The	2.71	12.43 %
Total	294.66	30.02 %

Branch *	MTD Sales L	Brand Share %
ATP1	16.11	27.29 %
CTO1	15.37	24.12 %
KDA1	10.78	21.17 %
NLR1	9.44	23.08 %
KNL2	7.81	25.82 %
SPE1	7.71	26.38 %
PDT1	7.66	26.18 %
KNL1	7.48	26.18 %
NDL1	5.58	22.13 %
PMR1	4.95	18.20 %
PGR1	3.37	21.49 %
MPL1	2.88	10.98 %
NYP1	2.50	11.11 %
GTL1	2.49	17.56 %
ADI1	1.88	12.89 %
WHKD		0.00 %
Total	294.66	30.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.32	30.78 %
LED TV	67.52	29.85 %
Fridge	45.08	23.16 %
Wash-Mac	44.78	26.43 %
W-Purifi	8.07	69.92 %
Dishwash	5.30	59.01 %
Home-The	3.48	15.80 %
Oven	2.47	65.45 %
Total	270.03	28.73 %

Branch *	MTD Sales L	Brand Share %
VSK1	19.57	17.91 %
VJW3	15.87	28.85 %
BVR1	12.07	22.33 %
VJW1	11.05	25.18 %
TNK1	7.38	22.84 %
VJW4	6.64	24.29 %
NRT1	6.55	24.23 %
GNT1	6.09	14.94 %
RMV1	5.53	17.42 %
TVU1	5.34	26.93 %
MTM1	4.12	27.64 %
PAP1	3.89	25.26 %
BPP1	3.36	27.67 %
DPE1	3.01	23.05 %
CKT1	2.69	15.64 %
GDV1	2.41	19.52 %
JGG1	2.25	20.16 %
NZV1	1.92	15.10 %
AMP1	0.68	11.31 %
JPT1	0.58	4.14 %
WHGT		0.00 %
WHRM		0.00 %
Total	270.03	28.73 %