

MTD Sales
568.84 L

Brand Share %
36.85 %

Information:

MTD : 01-09-2025 To 25-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.85 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	196.28	36.48 %
Air-Cond	151.16	44.03 %
Wash-Mac	99.24	36.00 %
Fridge	93.26	31.02 %
W-Purifi	12.64	52.72 %
Home-The	5.95	12.63 %
Oven	5.21	60.83 %
Dishwash	5.09	81.06 %
Total	568.84	36.85 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	299.91	37.20 %
TIRUPATI-01	268.92	36.47 %
Total	568.84	36.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	112.51	39.56 %
Air-Cond	88.37	41.57 %
Fridge	44.66	31.32 %
Wash-Mac	43.08	34.54 %
W-Purifi	3.52	36.88 %
Home-The	2.98	11.51 %
Dishwash	2.84	83.48 %
Oven	1.96	62.15 %
Total	299.91	37.20 %

Branch *	MTD Sales L	Brand Share %
BVR1	17.59	29.16 %
GNT1	12.54	28.25 %
TNK1	9.97	28.22 %
NRT1	8.67	34.16 %
TEL1	8.00	33.41 %
PAP1	7.99	34.39 %
TNI1	7.94	32.10 %
RMV1	7.83	25.11 %
JPT1	6.00	35.98 %
CKT1	4.92	26.74 %
PPM1	4.89	32.88 %
TVU1	4.54	30.31 %
VJW4	3.68	25.20 %
GDV1	3.43	24.32 %
PRL1	2.84	27.02 %
VJW3	2.03	9.10 %
VUY1	2.02	22.17 %
AMP1	1.66	17.32 %
BPP1	0.80	10.12 %
Total	299.91	37.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	83.77	33.03 %
Air-Cond	62.79	48.03 %
Wash-Mac	56.17	37.20 %
Fridge	48.61	30.75 %
W-Purifi	9.12	63.18 %
Oven	3.25	60.06 %
Home-The	2.96	14.00 %
Dishwash	2.25	78.19 %
Total	268.92	36.47 %

Branch *	MTD Sales L	Brand Share %
ATP1	14.01	30.87 %
TPY1	13.55	36.20 %
PDT1	11.76	36.49 %
KNL2	9.69	27.49 %
NLR1	9.30	30.91 %
KDA1	9.17	27.21 %
KHT1	7.58	32.55 %
PIL1	7.57	36.08 %
MPL1	7.53	26.82 %
DHN1	6.34	29.32 %
PMR1	6.15	32.52 %
TPI1	4.51	25.33 %
NYP1	4.46	20.17 %
GTL1	4.16	27.12 %
BVL1	4.13	26.45 %
PGR1	3.63	25.79 %
ADI1	2.39	18.92 %
TPSD		0.00 %
Total	268.92	36.47 %