

MTD Sales
534.41 L

Brand Share %
31.39 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	157.30	34.16 %
Air-Cond	147.77	30.06 %
Fridge	102.46	27.56 %
Wash-Mac	98.04	32.68 %
W-Purifi	10.48	42.76 %
Home-The	8.66	22.14 %
Oven	5.21	53.86 %
Dishwash	4.49	87.23 %
Total	534.41	31.39 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	283.66	31.58 %
TIRUPATI-01	250.75	31.19 %
Total	534.41	31.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.62	30.69 %
LED TV	78.73	36.36 %
Fridge	48.44	26.31 %
Wash-Mac	41.49	32.10 %
Home-The	4.39	20.13 %
W-Purifi	3.28	40.53 %
Oven	3.11	63.35 %
Dishwash	2.61	99.88 %
Total	283.66	31.58 %

Branch *	MTD Sales L	Brand Share %
BVR1	22.27	29.74 %
VJW1	14.13	27.60 %
OGL1	12.74	28.99 %
GNT1	10.86	28.56 %
TNK1	10.48	21.44 %
VJW3	8.74	27.46 %
GVM1	7.97	22.31 %
RMV1	6.91	18.24 %
VJW2	6.53	28.67 %
TVU1	6.21	29.81 %
PAP1	5.37	25.51 %
CKT1	4.88	23.16 %
JPT1	4.31	21.21 %
GDV1	3.28	17.24 %
AMP1	2.90	21.59 %
VUY1	2.77	18.52 %
BPP1	2.12	19.81 %
PRL1	1.95	18.08 %
Total	283.66	31.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	78.57	32.20 %
Wash-Mac	56.55	33.12 %
Fridge	54.03	28.79 %
Air-Cond	46.16	28.76 %
W-Purifi	7.21	43.85 %
Home-The	4.26	24.66 %
Oven	2.10	44.08 %
Dishwash	1.88	74.17 %
Total	250.75	31.19 %

Branch *	MTD Sales L	Brand Share %
TPY2	20.63	29.39 %
ATP1	15.39	23.81 %
NLR1	10.84	31.00 %
PDT1	9.32	26.86 %
NYP1	8.57	26.69 %
KNL1	7.13	28.42 %
KHT1	6.42	17.52 %
MPL1	5.94	21.52 %
BVL1	4.60	25.21 %
PMR1	4.48	15.86 %
ADI1	4.28	14.11 %
DHN1	4.11	28.51 %
GTL1	1.78	14.03 %
TPSD		0.00 %
Total	250.75	31.19 %