

MTD Sales
1,018.77 L

Brand Share %
20.44 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	560.59	16.33 %
Fridge	171.61	27.00 %
LED TV	156.37	31.81 %
Wash-Mac	93.60	27.41 %
W-Purifi	17.18	55.33 %
Dishwash	9.86	71.53 %
Home-The	6.36	18.84 %
Oven	3.20	59.56 %
Total	1,018.77	20.44 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	578.40	18.47 %
TIRUPATI-01	440.37	23.77 %
Total	1,018.77	20.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	358.78	15.45 %
Fridge	85.38	23.43 %
LED TV	74.65	32.40 %
Wash-Mac	43.50	24.99 %
W-Purifi	6.10	49.33 %
Dishwash	4.71	61.39 %
Home-The	3.80	21.31 %
Oven	1.49	58.67 %
Total	578.40	18.47 %

Branch *	MTD Sales L	Brand Share %
TNK1	28.55	16.48 %
OGL1	27.97	17.26 %
BVR1	25.68	12.14 %
GNT1	19.82	12.14 %
VJW3	16.55	11.13 %
TEL1	16.31	20.20 %
GDV1	14.78	19.05 %
RMV1	14.42	12.11 %
TVU1	13.79	19.15 %
DPE1	12.80	19.18 %
KND1	12.00	16.04 %
VJW4	11.87	12.84 %
MTM1	11.06	20.13 %
NPR1	11.04	12.43 %
CKT1	10.58	19.51 %
JPT1	10.29	14.46 %
PPM1	9.50	17.97 %
VJW2	9.22	16.58 %
GNT2	6.03	11.39 %
JGG1	5.57	16.12 %
NZV1	4.37	13.26 %
AMP1	2.27	4.61 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	578.40	18.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	201.81	18.19 %
Fridge	86.23	31.82 %
LED TV	81.72	31.29 %
Wash-Mac	50.11	29.93 %
W-Purifi	11.09	59.29 %
Dishwash	5.15	84.24 %
Home-The	2.56	16.08 %
Oven	1.71	60.37 %
Total	440.37	23.77 %

Branch *	MTD Sales L	Brand Share %
NLR1	14.62	14.27 %
ATP1	14.34	17.02 %
KDA1	12.43	15.23 %
MPL1	8.57	11.21 %
KDR1	7.58	12.85 %
VKI1	6.33	14.42 %
ADI1	3.65	10.85 %
NYP1	3.48	6.04 %
PGR1	2.88	8.59 %
PMR1	2.38	5.29 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	440.37	23.77 %