

MTD Sales
1,679.53 L

Brand Share %
30.10 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **30.10 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-----------------|----------------|
| Air-Cond | 1,282.53 | 30.79 % |
| LED TV | 138.59 | 29.17 % |
| Fridge | 134.25 | 24.35 % |
| Wash-Mac | 82.30 | 27.70 % |
| W-Purifi | 18.79 | 56.57 % |
| Dishwash | 11.37 | 83.06 % |
| Home-The | 6.86 | 19.11 % |
| Oven | 4.84 | 55.95 % |
| Total | 1,679.53 | 30.10 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-----------------|----------------|
| TIRUPATI-01 | 870.37 | 31.20 % |
| VIJAYAWADA-01 | 809.16 | 28.99 % |
| Total | 1,679.53 | 30.10 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 668.84 | 32.47 % |
| Fridge | 70.60 | 25.42 % |
| LED TV | 64.70 | 26.21 % |
| Wash-Mac | 44.50 | 28.34 % |
| W-Purifi | 11.20 | 56.61 % |
| Dishwash | 5.44 | 96.98 % |
| Home-The | 2.72 | 15.49 % |
| Oven | 2.39 | 51.94 % |
| Total | 870.37 | 31.20 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TPY2 | 71.26 | 28.59 % |
| ATP1 | 37.86 | 23.81 % |
| CTO1 | 37.04 | 24.85 % |
| RJP1 | 31.42 | 27.52 % |
| KHT1 | 20.19 | 28.39 % |
| KDR1 | 19.78 | 27.37 % |
| TPI1 | 19.42 | 28.21 % |
| PUT1 | 17.83 | 23.98 % |
| MPL1 | 16.11 | 17.89 % |
| PMR1 | 12.44 | 18.03 % |
| KOU1 | 12.42 | 19.90 % |
| NYP1 | 8.11 | 14.12 % |
| ADI1 | 6.01 | 11.67 % |
| PGR1 | 5.45 | 13.30 % |
| TPSD | | 0.00 % |
| WHKD | | 0.00 % |
| Total | 870.37 | 31.20 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Air-Cond | 613.69 | 29.15 % |
| LED TV | 73.89 | 32.36 % |
| Fridge | 63.65 | 23.26 % |
| Wash-Mac | 37.80 | 26.99 % |
| W-Purifi | 7.60 | 56.51 % |
| Dishwash | 5.93 | 73.39 % |
| Home-The | 4.14 | 22.58 % |
| Oven | 2.46 | 60.50 % |
| Total | 809.16 | 28.99 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| TNK1 | 35.23 | 27.41 % |
| VJW1 | 34.45 | 22.52 % |
| GNT1 | 31.49 | 21.52 % |
| CRL1 | 29.13 | 29.90 % |
| BVR1 | 28.04 | 18.30 % |
| GVM1 | 25.35 | 29.92 % |
| VJW3 | 23.80 | 19.24 % |
| RMV1 | 22.91 | 25.66 % |
| VJW2 | 21.59 | 25.65 % |
| RAL1 | 20.55 | 26.51 % |
| KND1 | 19.78 | 25.58 % |
| GNT2 | 14.15 | 28.44 % |
| CKT1 | 12.19 | 22.90 % |
| PPM1 | 11.98 | 24.40 % |
| GDV1 | 10.57 | 23.36 % |
| TVU1 | 10.39 | 20.14 % |
| NZV1 | 8.44 | 26.30 % |
| PNR1 | 7.99 | 29.04 % |
| AMP1 | 3.60 | 11.03 % |
| GTSD | | 0.00 % |
| WHGT | | 0.00 % |
| WHTD | | 0.00 % |
| Total | 809.16 | 28.99 % |