

MTD Sales
1,144.68 L

Brand Share %
33.92 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **33.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	718.45	36.94 %
Fridge	152.70	30.17 %
LED TV	136.71	27.70 %
Wash-Mac	97.24	28.85 %
W-Purifi	15.06	50.49 %
Dishwash	10.02	68.34 %
Home-The	9.22	22.84 %
Oven	5.29	62.67 %
Total	1,144.68	33.92 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	623.35	34.38 %
TIRUPATI-01	521.33	33.39 %
Total	1,144.68	33.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	393.60	36.56 %
Fridge	80.56	30.69 %
LED TV	78.20	31.82 %
Wash-Mac	49.82	28.31 %
Dishwash	6.44	62.08 %
Home-The	6.14	25.03 %
W-Purifi	5.80	44.94 %
Oven	2.80	59.53 %
Total	623.35	34.38 %

Branch *	MTD Sales L	Brand Share %
OGL1	30.92	32.29 %
TNK1	25.85	28.30 %
VJW1	25.11	27.59 %
RMV1	25.05	25.76 %
BVR1	24.83	20.90 %
VJW3	19.05	25.09 %
RAL1	13.57	30.31 %
TNI1	13.25	31.18 %
KND1	12.38	26.13 %
NPR1	11.80	26.30 %
JPT1	9.69	28.03 %
CKT1	8.41	23.25 %
TVU1	8.14	22.38 %
DPE1	7.16	28.83 %
JGG1	5.98	33.49 %
GDV1	4.34	18.04 %
AMP1	3.77	18.47 %
Total	623.35	34.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	324.85	37.41 %
Fridge	72.13	29.60 %
LED TV	58.51	23.62 %
Wash-Mac	47.42	29.45 %
W-Purifi	9.26	54.73 %
Dishwash	3.59	83.46 %
Home-The	3.08	19.45 %
Oven	2.49	66.62 %
Total	521.33	33.39 %

Branch *	MTD Sales L	Brand Share %
TPY1	32.84	29.06 %
CTO1	26.46	30.60 %
PDT1	24.50	31.50 %
ATP1	23.66	31.33 %
KDA1	13.83	20.24 %
KVL1	11.15	32.30 %
MPL1	10.19	24.60 %
VKI1	9.45	27.03 %
NLR1	9.22	10.48 %
PMR1	9.20	25.10 %
RCY1	9.16	29.50 %
PUT1	8.94	23.20 %
PGR1	6.92	32.07 %
ADI1	5.01	11.95 %
NYP1	2.00	5.48 %
WHKD		0.00 %
Total	521.33	33.39 %