

MTD Sales
422.27 L

Brand Share %
31.90 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.90 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	159.93	31.31 %
Wash-Mac	97.29	34.91 %
Fridge	88.09	32.80 %
Air-Cond	47.81	24.80 %
W-Purifi	11.09	52.38 %
Dishwash	7.65	60.08 %
Home-The	6.01	18.75 %
Oven	4.40	61.93 %
Total	422.27	31.90 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	218.65	32.59 %
TIRUPATI-01	203.62	31.18 %
Total	422.27	31.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	87.34	34.21 %
Fridge	48.50	34.93 %
Wash-Mac	47.50	35.45 %
Air-Cond	21.83	20.12 %
W-Purifi	4.09	55.42 %
Home-The	3.85	23.47 %
Dishwash	3.63	49.91 %
Oven	1.91	61.55 %
Total	218.65	32.59 %

Branch *	MTD Sales L	Brand Share %
TNK1	9.58	29.19 %
VJW3	5.59	19.53 %
RMV1	5.47	26.00 %
KND1	5.26	28.11 %
TEL1	4.97	31.37 %
RAL1	4.95	29.90 %
TDD1	4.63	28.63 %
VJW4	4.59	21.07 %
PAP1	3.56	23.60 %
JPT1	3.38	28.56 %
PPM1	2.47	23.21 %
TVU1	1.93	14.74 %
MTM1	1.92	22.33 %
GDV1	1.83	17.13 %
VJW2	1.83	14.95 %
AMP1	1.50	23.54 %
BPP1	1.20	13.34 %
GTSD		0.00 %
WHRM		0.00 %
Total	218.65	32.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	72.60	28.42 %
Wash-Mac	49.79	34.42 %
Fridge	39.59	30.52 %
Air-Cond	25.98	30.84 %
W-Purifi	7.00	50.74 %
Dishwash	4.01	73.66 %
Oven	2.49	62.23 %
Home-The	2.16	13.80 %
Total	203.62	31.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	15.81	25.11 %
CTO1	11.84	31.55 %
ATP1	11.04	24.04 %
TPY1	9.69	29.14 %
NLR1	8.87	26.46 %
TPI1	6.19	29.66 %
ADI1	5.08	28.43 %
KDA1	4.99	29.05 %
MPL1	4.77	22.80 %
DHN1	4.48	30.33 %
NYP1	4.14	28.95 %
PMR1	4.04	16.36 %
PGR1	2.67	20.00 %
TPSD		0.00 %
Total	203.62	31.18 %