

MTD Sales
1,112.89 L

Brand Share %
33.51 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.51 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	382.16	30.20 %
Fridge	234.91	33.83 %
Air-Cond	223.95	38.58 %
Wash-Mac	223.00	35.59 %
W-Purifi	17.86	49.50 %
Dishwash	13.52	94.77 %
Home-The	10.14	10.96 %
Oven	7.34	63.55 %
Total	1,112.89	33.51 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	558.96	33.10 %
TIRUPATI-01	553.93	33.93 %
Total	1,112.89	33.51 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	179.91	29.55 %
Air-Cond	130.56	36.19 %
Fridge	125.08	35.46 %
Wash-Mac	103.95	35.33 %
Dishwash	8.23	94.45 %
W-Purifi	4.11	39.40 %
Oven	4.04	68.41 %
Home-The	3.09	6.59 %
Total	558.96	33.10 %

Branch *	MTD Sales L	Brand Share %
BVR1	55.25	32.15 %
VJW3	25.13	29.39 %
TNK1	22.89	24.76 %
VJW1	22.07	28.74 %
OGL1	19.30	28.63 %
NRT1	13.32	28.41 %
TEL1	12.31	32.21 %
RMV1	11.81	20.47 %
PAP1	10.43	27.89 %
JPT1	9.31	24.69 %
VJW2	9.21	31.67 %
TVU1	8.96	26.14 %
GVM1	8.59	29.57 %
MTM1	8.14	29.73 %
DPE1	7.98	31.41 %
TNI1	7.16	25.75 %
BPP1	6.31	25.66 %
PPM1	6.21	24.87 %
PRL1	5.15	22.58 %
VUY1	4.98	26.24 %
AMP1	4.56	21.95 %
GDV1	4.34	18.55 %
GTSD		0.00 %
WHVJ		0.00 %
Total	558.96	33.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	202.24	30.82 %
Wash-Mac	119.05	35.83 %
Fridge	109.83	32.16 %
Air-Cond	93.39	42.51 %
W-Purifi	13.76	53.61 %
Home-The	7.06	15.46 %
Dishwash	5.29	95.28 %
Oven	3.31	58.47 %
Total	553.93	33.93 %

Branch *	MTD Sales L	Brand Share %
KNL2	26.43	31.31 %
ATP1	24.10	24.24 %
TPY1	23.66	32.92 %
KDA1	21.15	32.35 %
NDL1	20.73	32.89 %
KNL1	18.93	31.47 %
PDT1	18.92	30.16 %
NLR1	15.86	26.32 %
PMR1	14.95	29.20 %
TPI1	14.67	30.42 %
KHT1	13.40	30.17 %
MPL1	13.37	26.01 %
NYP1	12.85	28.28 %
DHN1	12.73	29.66 %
PGR1	12.25	33.04 %
ADI1	11.10	23.83 %
BVL1	9.17	32.48 %
Total	553.93	33.93 %