

MTD Sales
558.13 L

Brand Share %
29.55 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	184.18	30.72 %
LED TV	139.76	32.32 %
Fridge	103.63	24.96 %
Wash-Mac	89.85	25.94 %
W-Purifi	19.46	65.57 %
Dishwash	10.16	64.11 %
Home-The	5.88	14.08 %
Oven	5.22	63.94 %
Total	558.13	29.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	290.40	30.20 %
VIJAYAWADA-01	267.73	28.87 %
Total	558.13	29.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	90.86	30.43 %
LED TV	73.11	34.80 %
Fridge	59.15	26.54 %
Wash-Mac	45.41	25.30 %
W-Purifi	11.57	62.12 %
Dishwash	4.86	70.77 %
Oven	2.87	63.68 %
Home-The	2.56	12.46 %
Total	290.40	30.20 %

Branch *	MTD Sales L	Brand Share %
ATP1	16.11	27.50 %
CTO1	15.37	24.40 %
KDA1	10.78	21.23 %
NLR1	9.44	23.48 %
KNL2	7.81	25.82 %
SPE1	7.71	26.38 %
PDT1	7.66	26.18 %
KNL1	7.48	26.53 %
NDL1	5.58	22.61 %
PMR1	4.95	18.47 %
PGR1	3.23	20.87 %
MPL1	2.88	10.98 %
NYP1	2.50	11.21 %
GTL1	2.30	17.43 %
ADI1	1.88	14.18 %
WHKD		0.00 %
Total	290.40	30.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.32	31.01 %
LED TV	66.65	29.98 %
Fridge	44.47	23.13 %
Wash-Mac	44.44	26.63 %
W-Purifi	7.88	71.41 %
Dishwash	5.30	59.01 %
Home-The	3.32	15.64 %
Oven	2.35	64.26 %
Total	267.73	28.87 %

Branch *	MTD Sales L	Brand Share %
VSK1	19.57	18.12 %
VJW3	15.71	28.89 %
BVR1	12.07	22.68 %
VJW1	11.05	26.46 %
TNK1	7.38	22.96 %
NRT1	6.55	24.23 %
GNT1	6.09	15.04 %
VJW4	5.90	22.16 %
RMV1	5.53	17.87 %
TVU1	5.34	27.05 %
MTM1	4.12	28.05 %
PAP1	3.89	25.49 %
BPP1	3.36	27.67 %
DPE1	3.01	23.05 %
CKT1	2.69	15.83 %
GDV1	2.41	19.52 %
JGG1	2.25	20.16 %
NZV1	1.92	15.10 %
AMP1	0.68	12.06 %
JPT1	0.58	4.32 %
WHGT		0.00 %
WHRM		0.00 %
Total	267.73	28.87 %